

Sent: Monday, 6 August 2018 5:12 PM
To: gambling commission Mail in List - info

Subject: Submission on application by Christchurch Casinos Limited for renewal of Casino Venue Licence

To Whom it may concern.

I wish to support the application by the Christchurch Casino to renew their licence.

My support is:

1. As an event promoter that has been involved in staging the recent Golden Oldies Sports Celebration in Christchurch.

Over 5,000 people took part in what was the biggest participation event held in Christchurch since the earthquakes. Christchurch hosted this event and got massive national and international exposure as well as giving the participants a taste of Christchurch that they will remember forever and tell thousands more about the 'new city' in Christchurch.

Without the sponsorship support from the Christchurch Casino this event would have struggled to make traction with it's marketing and attraction program.

Not only did the Christchurch Casino provide financial support to the event, crucial in the early stages, it also provided marketing support and went beyond the role of a sponsor to become a true partner in bringing this international sports celebration to Christchurch.

As well, the Christchurch Casino became a welcoming host to the thousands of visitors to Christchurch and many of those have gone home with the remembrance of a great event that they enjoyed immensely because of the involvement of the Christchurch Casino.

The financial impact of the Golden Oldies event to Christchurch was over \$15,000,000 and the encouragement and involvement from the Christchurch Casino was a big part in the success of the event.

The Christchurch Casino 'puts back' into the community.

Having an sophisticated, safe and hospitable entertainment venue enriched the visitor experience.

2. As a parent, I have two step sons aged 24 and 22 who visit the Christchurch Casino once or twice a month.

They gamble a little but for them the main attractions are in the food and beverage options available to them and most importantly the safety and security that the Christchurch Casino provides when having a night out in the city. Having safety and security cannot be understated when comparing other hospitality options in the city for young people to go to and relax and entertain themselves.

I am happy to appear and speak about any of the points that I have included in this email,

Yours Sincerely,
Mike Godinet.



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