

Sent: Monday, 6 August 2018 11:31 AM
To: gambling commission Mail in List - info
Subject: Re: Christchurch Casinos Limited

Re: Submission on application by Christchurch Casinos Limited for renewal of Casino Venue Licence under section 134 Gambling Act 2003

To the Gambling Commission,

Ideation Media wishes to write in full support of the application by Christchurch Casinos Ltd. for the renewal of its Casino Venue Licence.

Ideation Media has been a close working business partner of the Christchurch Casino, involved with their communications delivery.

We would like to underline the respectful and considered approach that the Christchurch Casino take to ensuring they not only communicate the importance of host responsibility but ensure it completely fulfils this stance in delivery.

We would also like to highlight the amazing loyalty and support to Canterbury businesses the Christchurch Casino provides. This was especially apparent throughout the challenging impacts of the Christchurch earthquake. The Management team has been integral in supporting the local community through partnerships, sponsorships, and support. We've had a shared involvement in The Inspire Foundation, a charitable trust that recognises and rewards extraordinary, talented young Canterbury individuals to fulfil their potential in a wide array of pursuits.

The Christchurch Casino offers a unique and intrinsic entertainment venue for Cantabrians within the core of Christchurch. It provides a collective hub of key social segments under the one roof, whilst adhering to regulatory and responsibility guidelines.

We fully support this renewal.
Please don't hesitate to contact me for further comment.

Kind regards,
Christopher Hair
Director, Ideation Media Ltd.

Chris Hair
MEDIA DIRECTOR



021 359 305 | 03 377 5150 ext 205 | [Skype c.hairman](#) | [linkedin](#)
SUITE 6/357 MADRAS STREET | P.O. BOX 479 CHRISTCHURCH 8140

IDEATIONAGENCY.CO.NZ facebook.com/ideationNZ

This message and the files transmitted with it are private and confidential and may be subject to legal privilege. If you are not the intended recipient please delete the message and notify the sender immediately.
Thank you.

CALL ME DIRECT
ON **EXTENSION 205**



inspire
FOUNDATION

FOUNDING MEMBER