

**DECISION UNDER DELEGATED AUTHORITY ON AN APPLICATION
BY SKYCITY HAMILTON LIMITED FOR APPROVAL OF
NEW SIGNAGE AT THE HAMILTON CASINO**

Date of Decision:  **November 2016**

1. On 28 November 2016, SKYCITY Hamilton Limited (“SHL”) applied, pursuant to condition 6 of its venue licence, for approval to display new signage inside outlets, on digital screens inside and at the front of the building, in the bowling venue and, on occasion, in the lifts, lift lobbies and atrium within the Hamilton casino.

2. Condition 6 provides as follows:

6. The Licence Holder must obtain the approval of the Commission prior to:

- (a) ...
- (b) ...
- (c) the addition or alteration of signage relating to the casino business on the exterior of the Casino Venue or on or around the building within which it is located.

The process by which the Licence Holder may obtain approval for construction or design changes to Level 1 of the Casino Venue (6(a) above) is set out in condition 7. The Commission will determine any application for approval under 6(b). The Executive Director may approve the addition or alteration of signage relating to the casino business on the exterior of the Casino Venue or on or around the building within which it is located (paragraph (c) above) if he/she is satisfied the proposed changes will have no potentially adverse effects. If he/she is not so satisfied, the proposed changes must be referred to the Commission for a decision on approval.

3. The proposed signage will have no potentially adverse effects and is approved by the Executive Director under delegated authority pursuant to condition 6 of SHL’s venue licence. A copy of the signage is **attached**.


Nick Paterson
Executive Director
Gambling Commission

 **November 2016**



EAT BURGER AND NELA EATS PRESENT THE

BURGERZILLA

CHALLENGE

BUY A BURGERZILLA BURGER AND DEVOUR
IT IN UNDER 3 MINUTES & 3 SECONDS
AND GET YOUR BURGER FOR FREE, A \$50
EAT BURGER VOUCHER & A LIMITED
EDITION NELA EATS EAT BURGER T-SHIRT



WANT BURGER...
HAVE BURGER...











EAT
BURGER




BURGERZILLA BURGER \$48.50 EACH.
850GMS OF BEEF, BACON, CHEESE,
ONION RINGS, GUACAMOLE, TRUFFLE
MAYO, GHERKIN & TOMATO JAM!

Promotion runs for a limited time, subject to availability. Dine-in only. To successfully complete the challenge and win the advertised prize (valued at \$120), the Burgerzilla burger must be consumed in full by one person only in under 3 minutes and 3 seconds in one sitting. An EAT Burger staff member will act as the official timekeeper and their decision is final. Limit of one prize per person over the period of promotion. T-shirt sizes are limited and not guaranteed.







CREATIVE SIGNAGE

	HIGH SCORE WALL	CLEAR CUT VINYL STICKER WE WILL PAINT WALL	WALL SIZE 348MM WIDE 400MM HIGH ACTUAL ART WORK WILL BE SMALLER	
	ENTRENCE HERES TO THE ROLLERS	CLEAR CUT VINYL STICKER IN BLACK	TO SIZE	
	BOWLEVARD LOGO	CLEAR CUT VINYL FROSTED STICKER	WINDOW SIZE 770MM WIDE 350MM HIGH	
	LOGO	STENCIL - OUR PAINTERS CAN USE TO SPRAY PAINT -	LARGE: 5000MM WIDE SMLL: 3500MM WIDE	
	BAR SIDE	CLEAR CUT VINYL STICKER PRINTED IN GREEN	TO SIZE	
	MAN BOWLING LEVEL 1.5 LANDING BAY	VINYL STICKER	3200MM WIDE 3060MM HIGH	
	PILLAR LEVEL 1.5 LANDING BAY	CLEAR CUT BLACK VINYL STICKER	TO SIZE	
	STAIR SECTION ONE	VINYL STICKER SUPPLIED IN ONE SHEET CUT TO SIZE	STEP 15.5MM HIGH 292 WIDE (6 STEPS)	
	STAIR SECTION TWO	VINYL STICKER SUPPLIED IN ONE SHEET CUT TO SIZE	STEP 15.5MM HIGH 235 WIDE (12 STEPS)	
	STAIR well wall	VINYL logo in colour 1.5 meters long		

CREATIVE SIGNAGE CONTINUED

<p>IT'S GAME TIME</p>	<p>ITS GAME TIME</p>	<p>CLEAR CUT white VINYL STICKER FOR FLOOR</p>	<p>2M WIDE</p>	
<p>GET YA GAME ON</p>	<p>ITS GAME TIME</p>	<p>CLEAR CUT white VINYL STICKER FOR FLOOR</p>	<p>1.5 WIDE</p>	
		<p>BLACK BOARD ART</p>		

MANDOTARY SIGNAGE

	<p>WHATCH UR STEP</p>	<p>CLEAR CUT white VINYL STICKER x2</p>	<p>90MM WIDE</p>	
	<p>RESTROOM</p>	<p>PRINTED ON PAYLIGHT CUT OUT RECTANGLE</p>	<p>400MM WIDE</p>	
	<p>LADIES / MENS</p>	<p>PRINTED ON PAYLIGHT CUT AROUND CIRCLE</p>	<p>205mm WIDE</p>	
		<p>PRICE SIGNS PRINTED ON PAYLIGHT SMALL ER SPERATE SIGNS CUT SO THEY ARE SEPERATE</p>	<p>TO SIZE</p>	
		<p>TOILET HALL WAY PRINTED ON STANDARD PAPER</p>	<p>70MM WIDE MAX HEIGHT 1.5</p>	
		<p>X3 ON CURRENT BLEND WALL X3 ON BACK VIP AREA WALL ON STANDARD PAPER</p>	<p>70MM WIDE MAX HEIGHT 1.8</p>	