DECISION UNDER DELEGATED AUTHORITY ON AN APPLICATION BY SKYCITY AUCKLAND LIMITED FOR APPROVAL OF NEW SIGNAGE AT THE AUCKLAND CASINO

Date of Decision: 4 **December 2015**

1. On 1 December 2015, SKYCITY Auckland Limited ("**SCAL**") applied, pursuant to condition 6 of its venue licence, for approval of signage to be displayed on the entrance doors of the Atrium at the Auckland casino.

2. Condition 6 provides as follows:

> 6. The Licence Holder must obtain the approval of the Commission prior to:
>
> (a) ...
>
> (b) ...
>
> (c) the addition or alteration of signage relating to the casino business on any building, road or structure within the block of land bounded by Hobson Street, Wellesley Street West, Federal Street and Victoria Street West, including the Casino Venue, Sky Tower, car park, bus terminal and walkways between the casino and the Sky Tower and the convention centre.
>
> The process by which the Licence Holder may obtain approval for construction or design changes to Levels 2, 3, 5 and 6 of the casino venue, including the Gambling Area (paragraph (a) above) is set out in condition 7. The Commission will determine any application for approval under 6(b). The Executive Director may approve the addition or alteration of signage relating to the casino business on any building, road or structure within the casino block (paragraph (c) above) if he/she is satisfied the proposed changes will have no potentially adverse effects. If he/she is not so satisfied, the proposed changes must be referred to the Commission for a decision on approval.

3. The proposed signage will have no potentially adverse effects and is approved by the Executive Director under delegated authority pursuant to condition 6 SCAL's venue licence. A copy of the signage is **attached**.

Blair Cairncross
Executive Director
Gambling Commission

4 December 2015

GAMBLING COMMISSION

SKYCITY JANUARY 2016
ATRIUM EXTERNAL SIGNAGE

SKYA7037 SKYCITY AUCKLAND 20TH BIRTHDAY_ EXPERIENTIAL FOR DIA

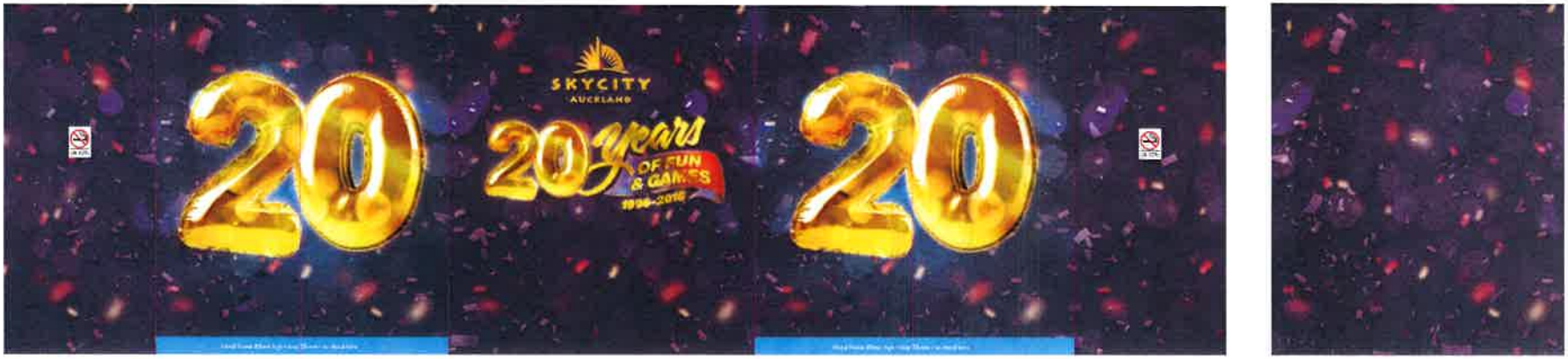
MONDAY 23 NOVEMBER 2015

SKYA7037 SKYCITY Auckland 20th Birthday_ Experiential for DIA.indd 1 14/12/15 11:26 am

ON-SITE CUSTOMER JOURNEY - ATRIUM ENTRANCE



EXTERNAL VIEW - LEFT SIDE



NOTE: Gap is a pillar in the front entrance. Clear focus print on glass.

SKYA7037 SKYCITY Auckland 20th Birthday_ Experiential for DIA.indd 3
1/12/15 11:26 am

EXTERNAL VIEW - CENTRE HOARDING



NOTE: Decal print over hoarding.

EXTERNAL VIEW - RIGHT SIDE



NOTE: Clear focus print on glass.

SKYA7037 SKYCITY Auckland 20th Birthday_ Experiential for DIA.indd 5
1/12/15 11:27 am

EXTERNAL VIEW - FULL VIEW



CLEAR FOCUS PRINT ON GLASS	DECAL PRINT	CLEAR FOCUS PRINT ON GLASS

NOTE: Gap is a pillar in the front entrance.

SKYA7037 SKYCITY Auckland 20th Birthday_ Experiential for DIA.indd 6 1/12/15 11:27 am