DECISION UNDER DELEGATED AUTHORITY ON AN APPLICATION BY SKYCITY AUCKLAND LIMITED FOR APPROVAL OF NEW SIGNAGE AT THE AUCKLAND CASINO

Date of Decision: 16 **December 2014**

1. On 16 December 2014, SKYCITY Auckland Limited ("**SCAL**") applied, pursuant to condition 6 of its venue licence, for approval to have an LED display at the top of Sky Tower at the Auckland casino on New Year's Eve.

2. Condition 6 provides as follows:

> 6. The Licence Holder must obtain the approval of the Commission prior to:
>
> (a) ...
>
> (b) ...
>
> (c) the addition or alteration of signage relating to the casino business on any building, road or structure within the block of land bounded by Hobson Street, Wellesley Street West, Federal Street and Victoria Street West, including the Casino Venue, Sky Tower, car park, bus terminal and walkways between the casino and the Sky Tower and the convention centre.
>
> The process by which the Licence Holder may obtain approval for construction or design changes to Levels 2, 3, 5 and 6 of the casino venue, including the Gambling Area (paragraph (a) above) is set out in condition 7. The Commission will determine any application for approval under 6(b). The Executive Director may approve the addition or alteration of signage relating to the casino business on any building, road or structure within the casino block (paragraph (c) above) if he/she is satisfied the proposed changes will have no potentially adverse effects. If he/she is not so satisfied, the proposed changes must be referred to the Commission for a decision on approval.

3. The proposed signage will have no potentially adverse effects and is approved by the Executive Director under delegated authority pursuant to condition 6 SCAL's venue licence. A copy of the signage is **attached**.

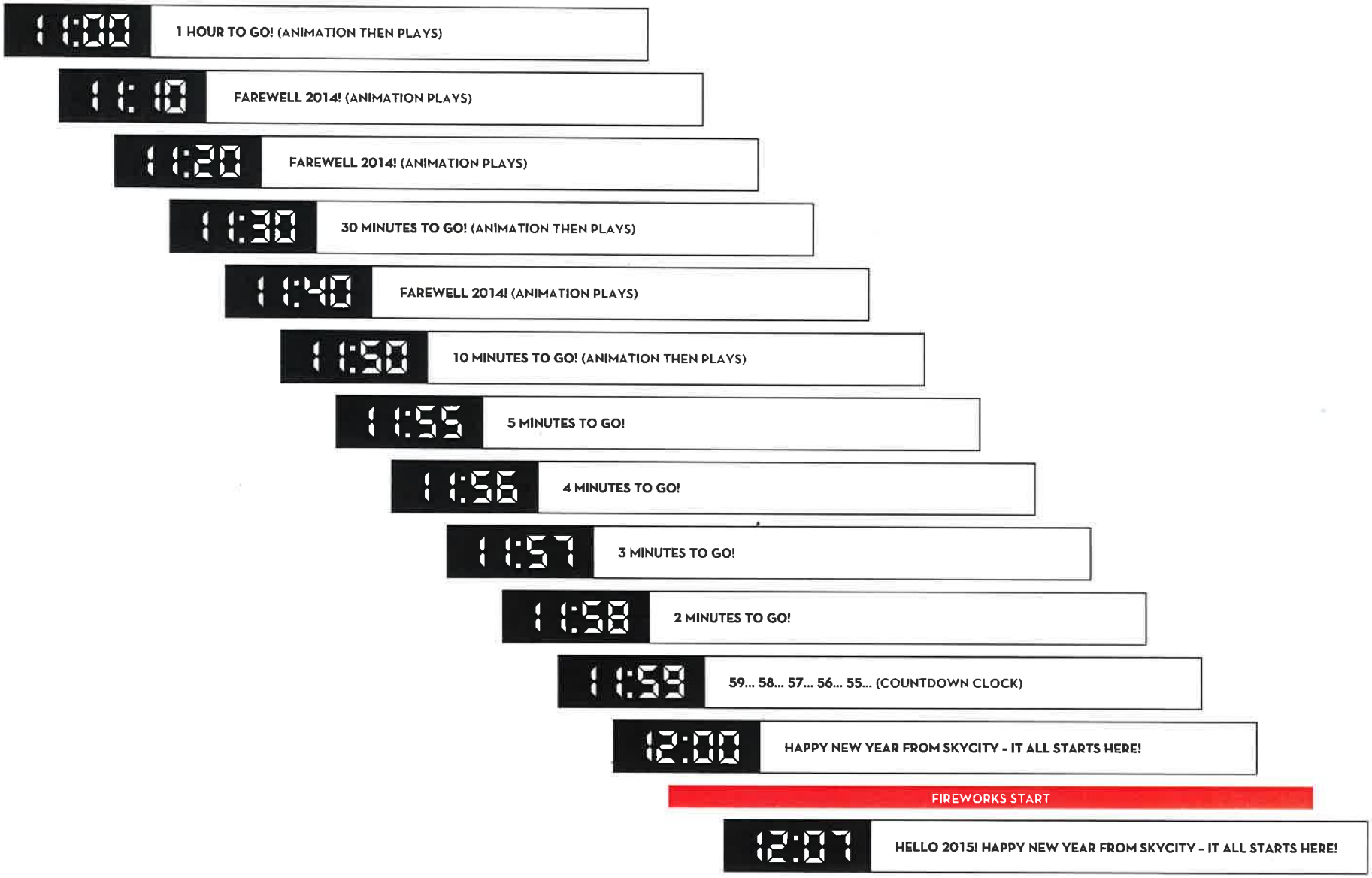
Blair Cairncross
Executive Director
Gambling Commission

16 December 2014

GAMBLING COMMISSION

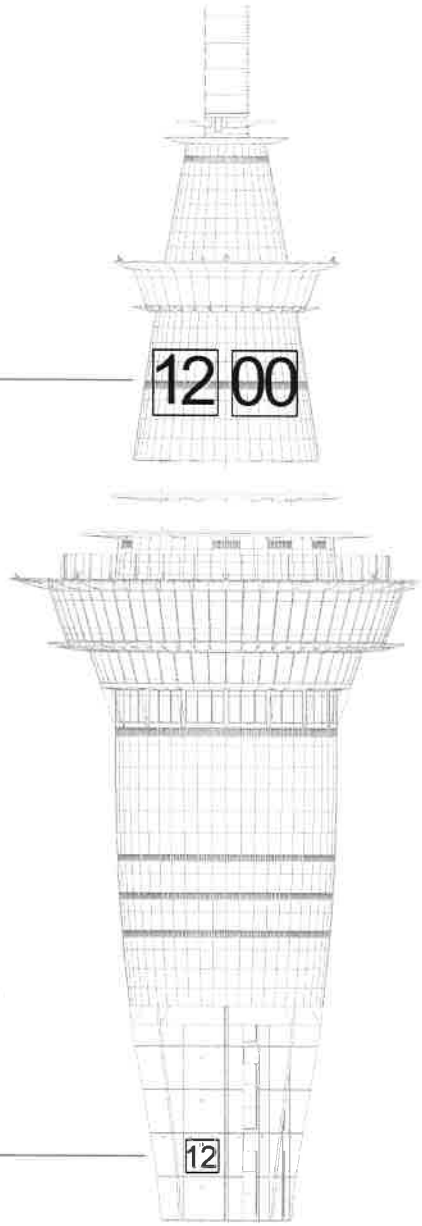
SKY TOWER
NYE 2015 GRAPHICS

NYE CONTENT TIMELINE



LED POSTITION

Position of graphics for this year 6x6m

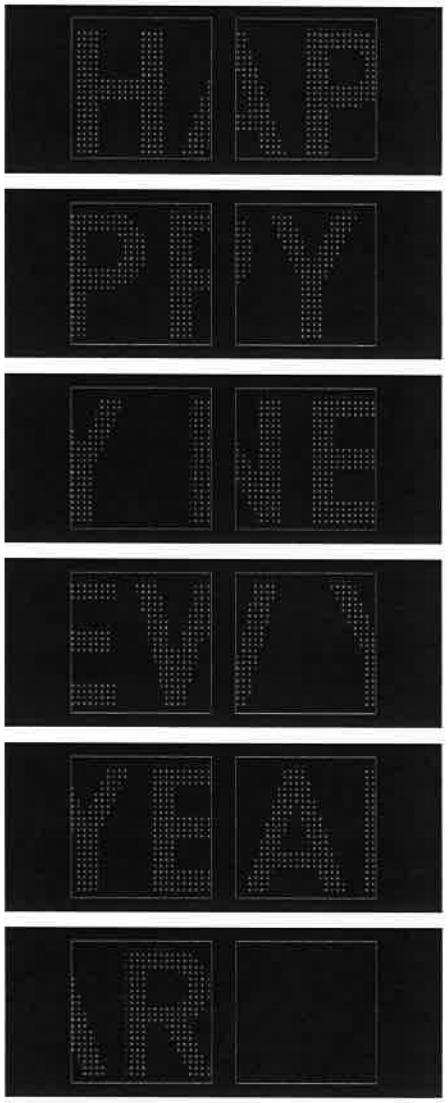


Position of graphics last year - 3x3m

PHOTO VISUAL

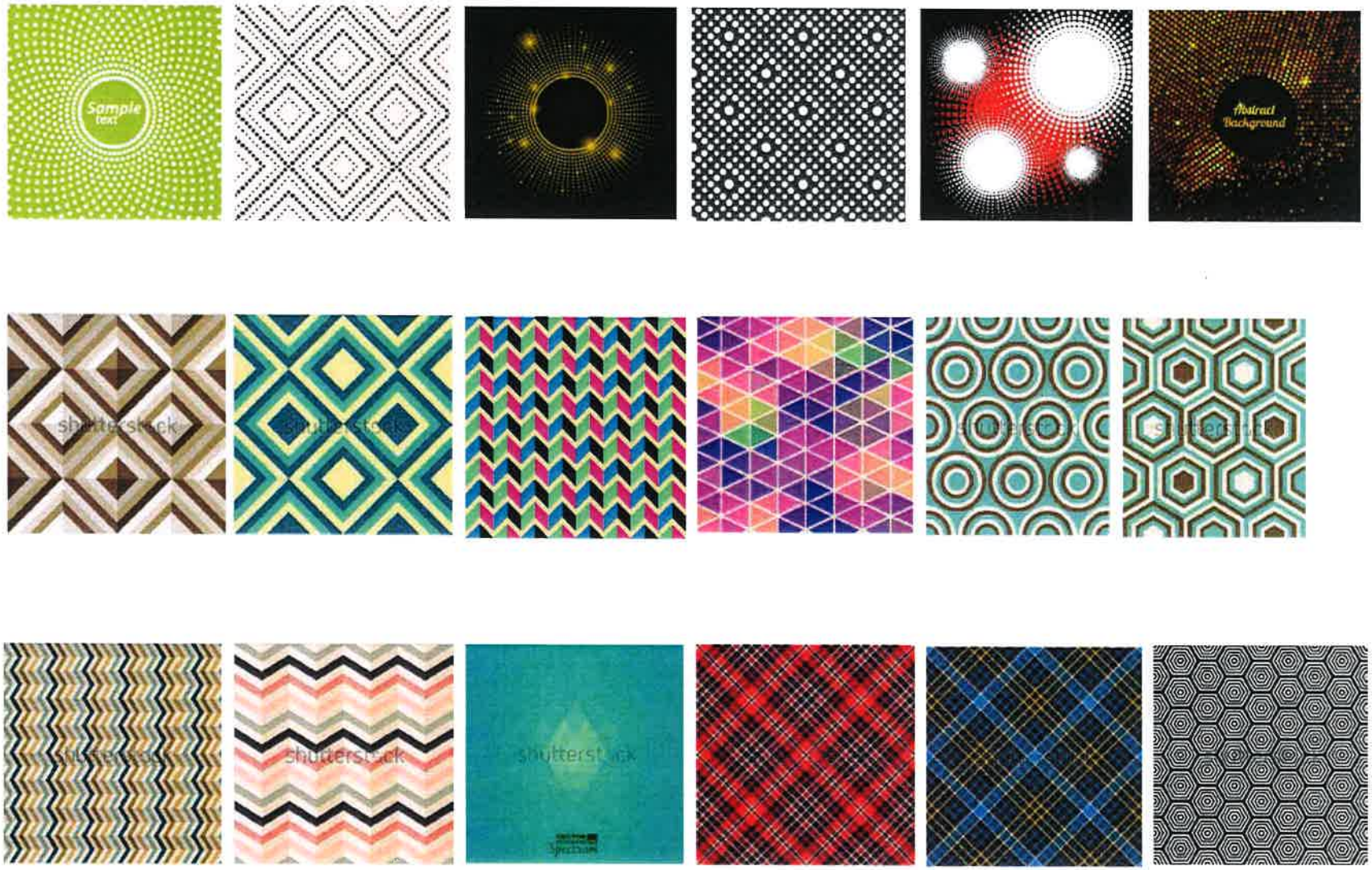


LED MESSAGE DIRECTION



Text will roll from right to left around the Sky Tower

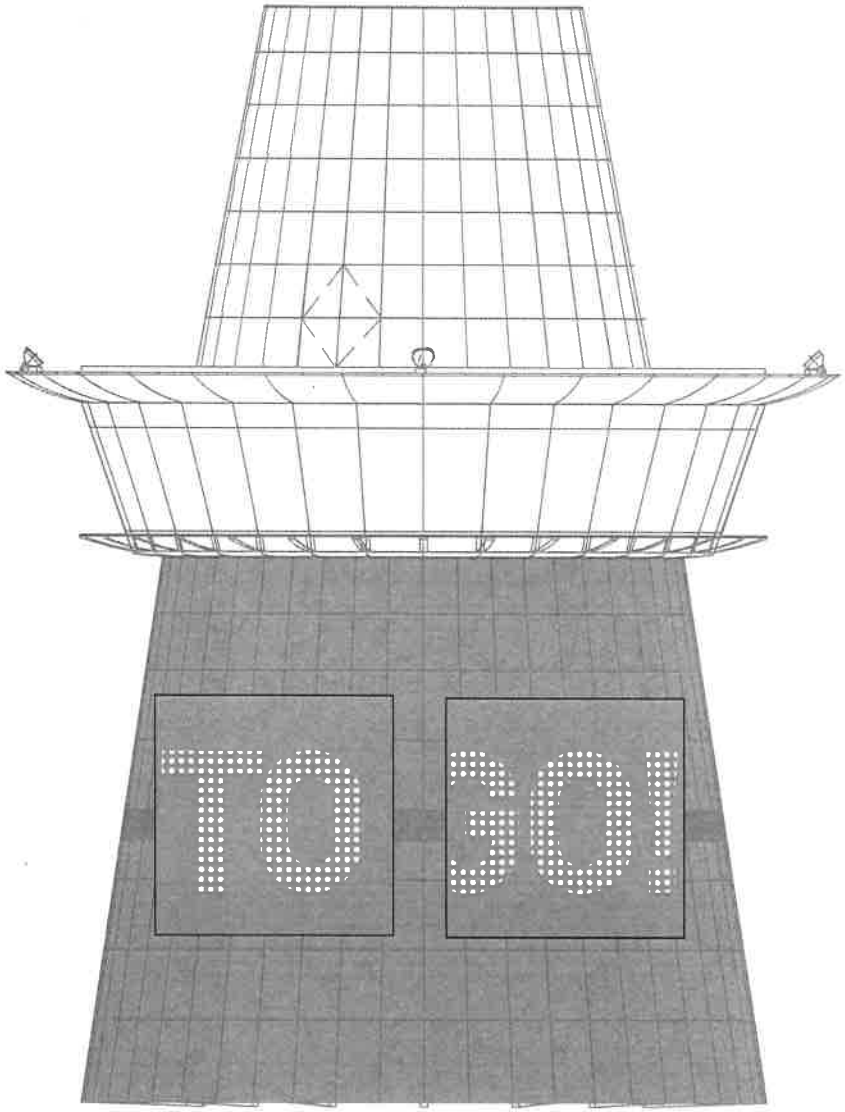
SAMPLE PATTERNS BETWEEN MESSAGES



11:00

1 HOUR TO GO!

(10 seconds then animations)

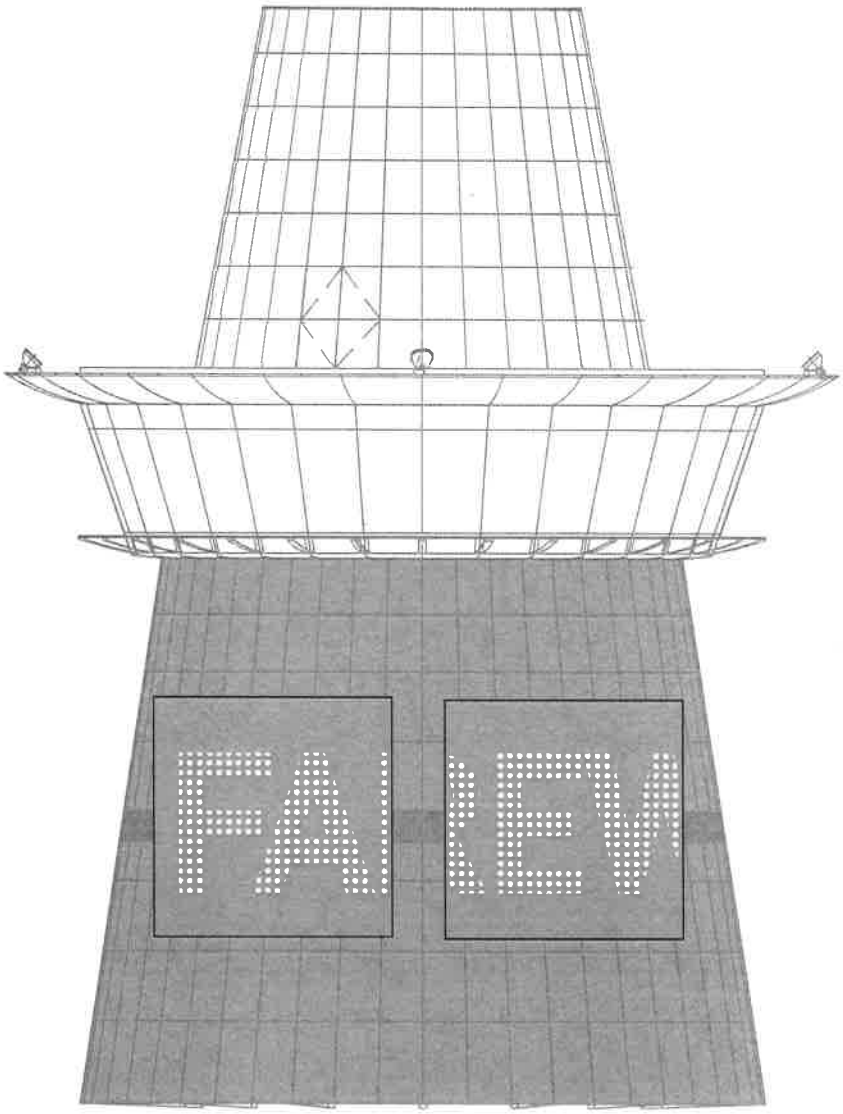


MESSAGE 2

11:10

FAREWELL 2014!

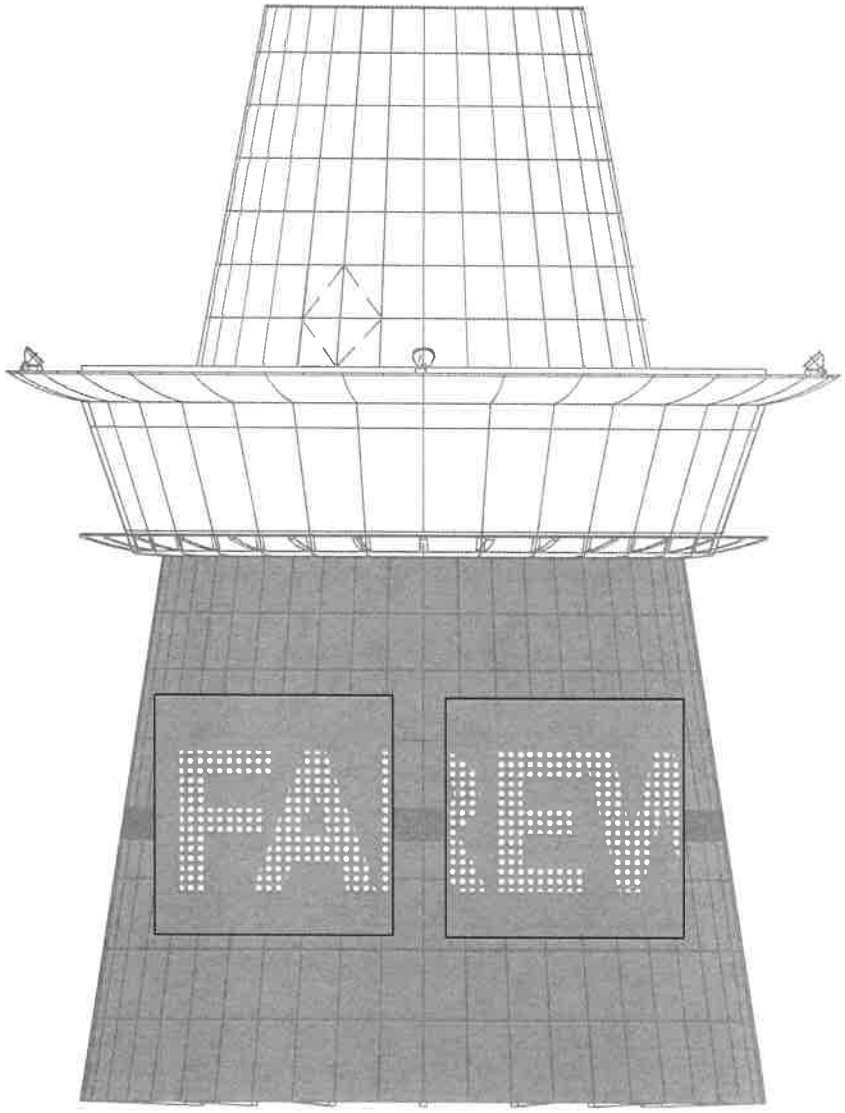
(10 seconds then animations)



11:20

FAREWELL 2014!

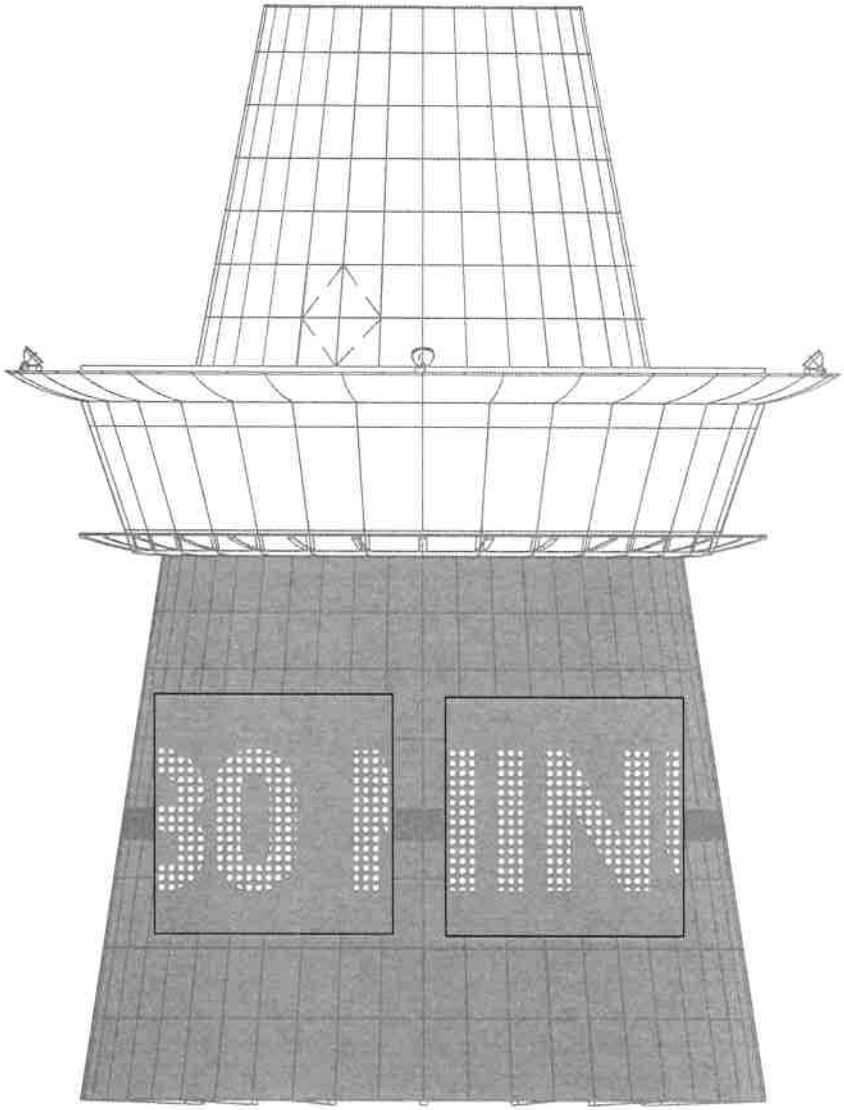
(10 seconds then animations)



11:30

30 MINUTES TO GO!

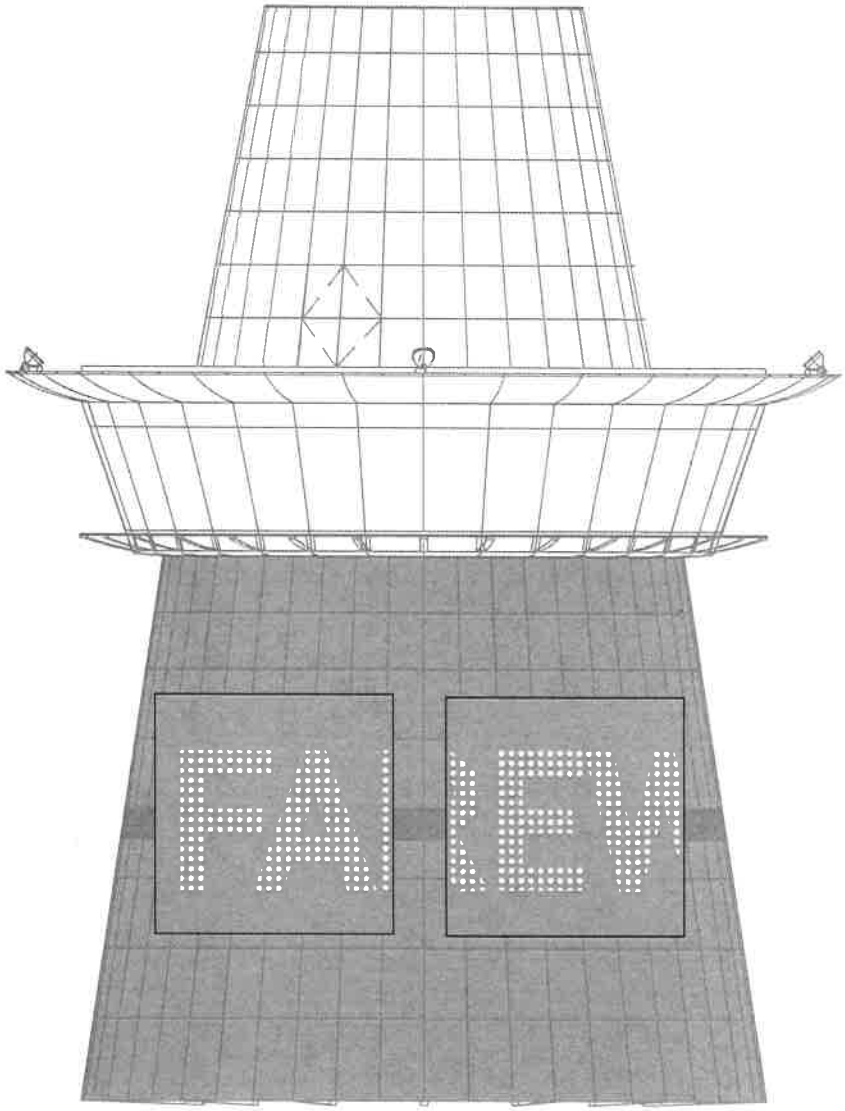
(10 seconds then animations)



11:40

FAREWELL 2014!

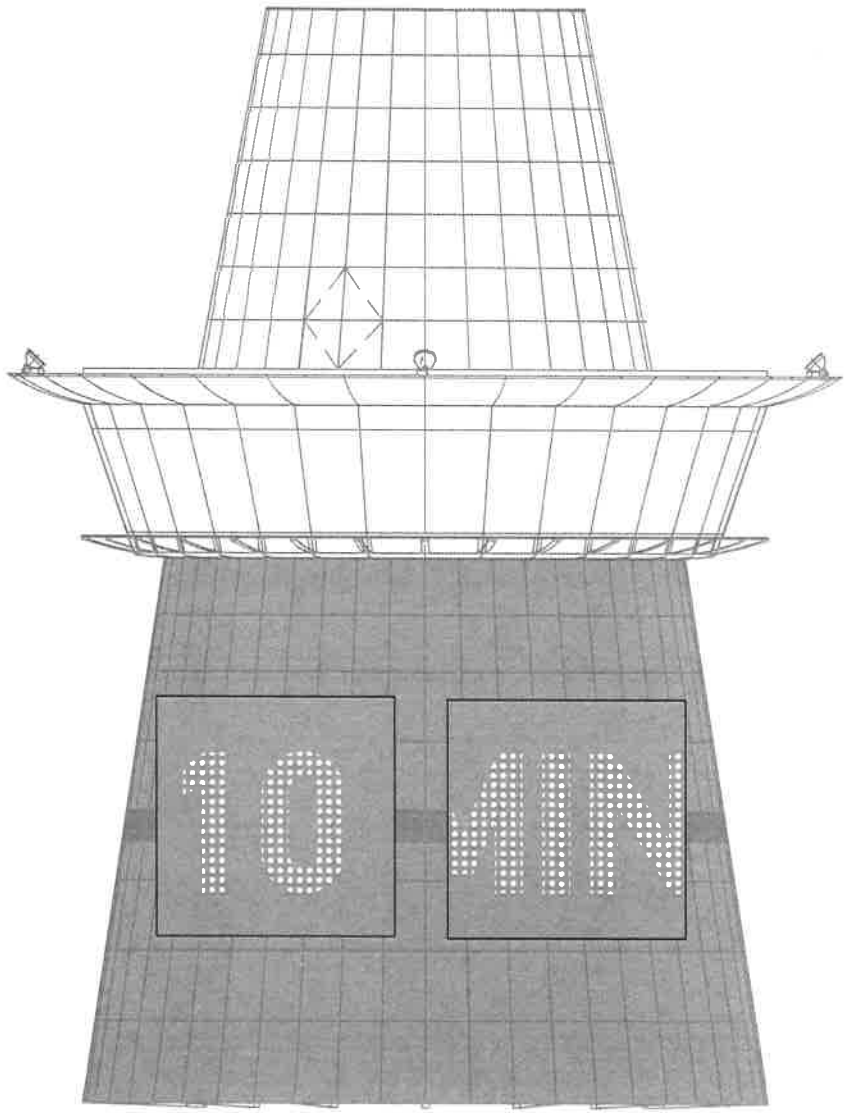
(10 seconds then animations)



11:50

10 MINUTES TO GO!

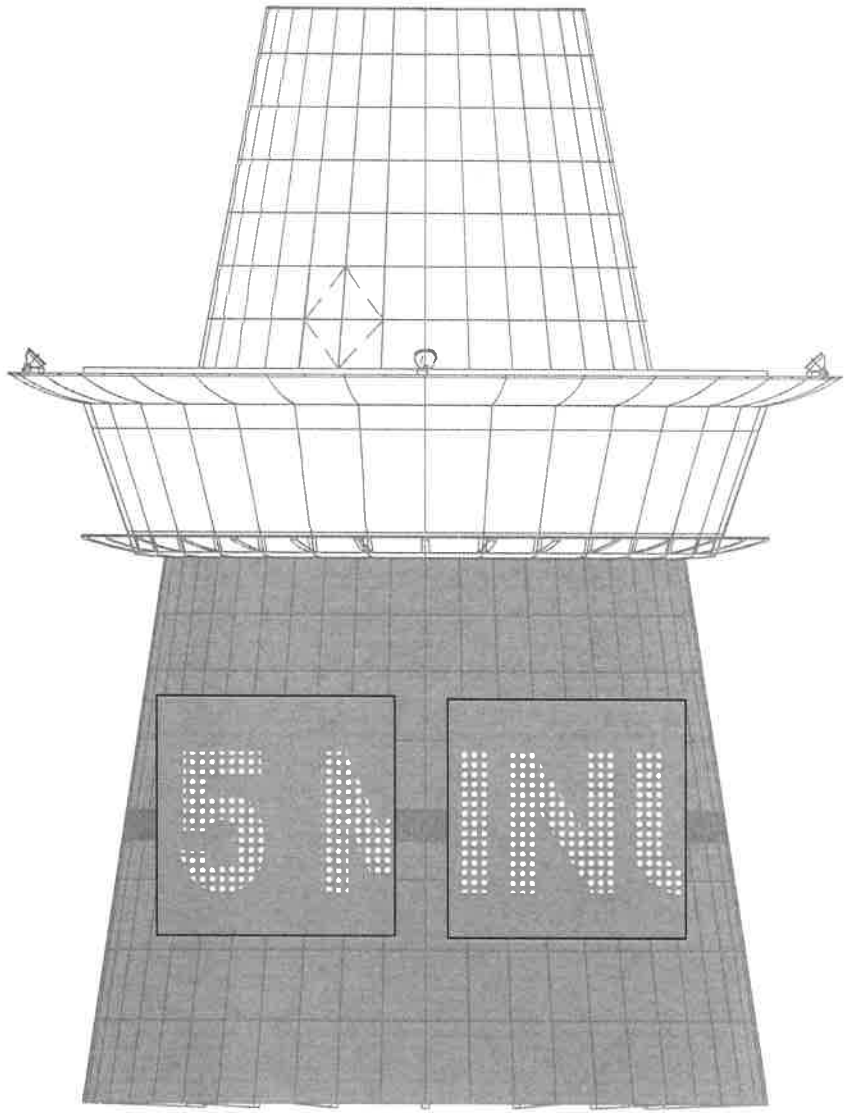
(10 seconds then animations)



11:55

5 MINUTES TO GO!

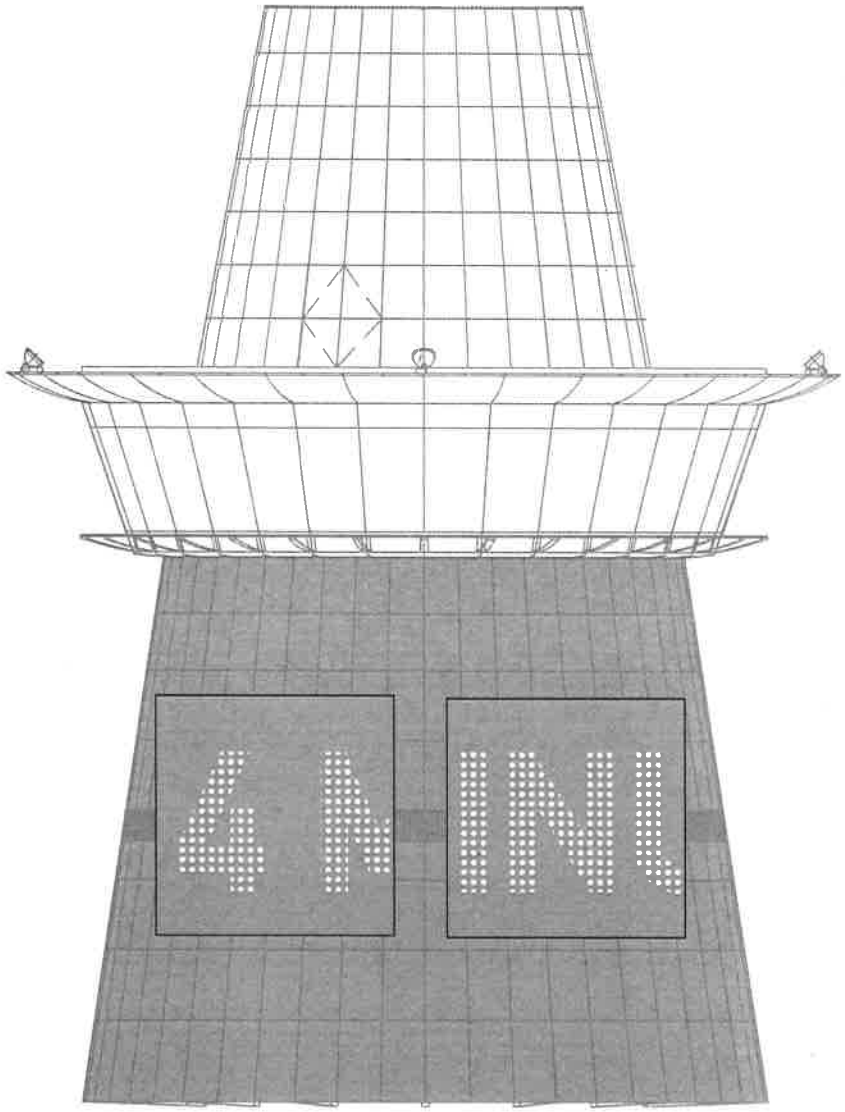
(10 seconds)



11:56

4 MINUTES TO GO!

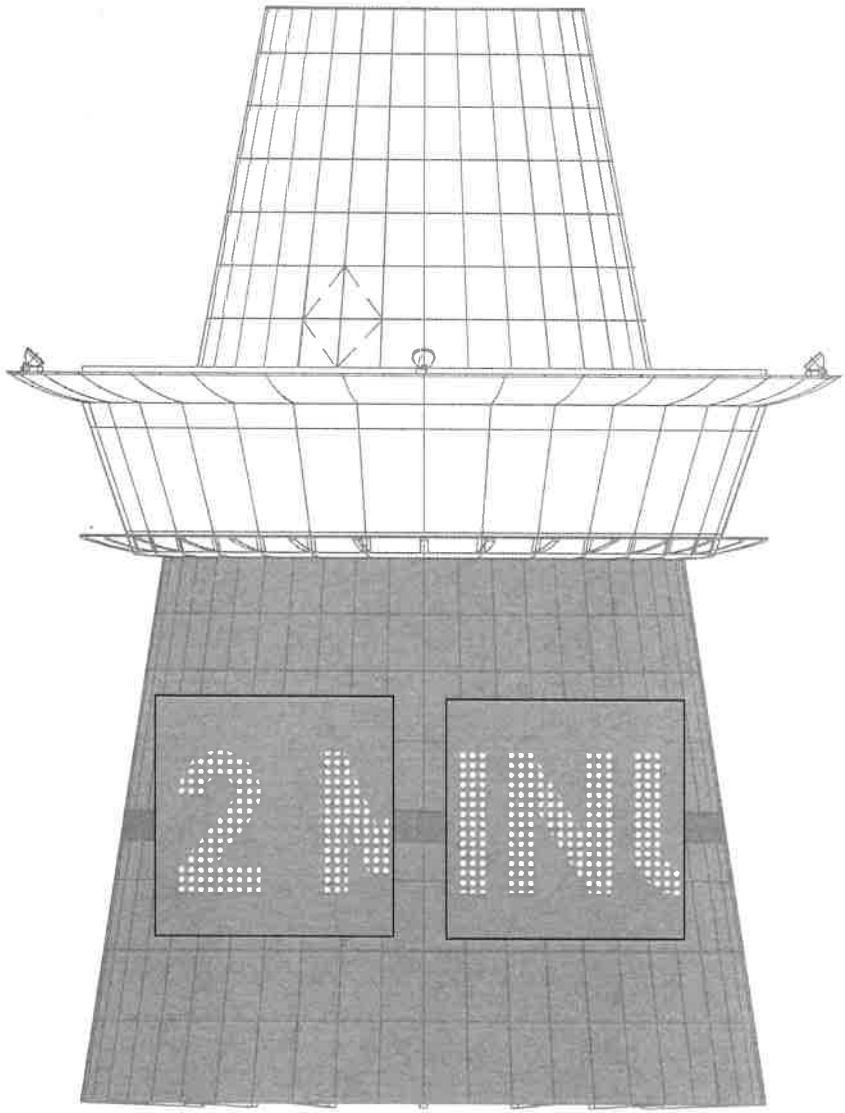
(10 seconds)



11:58

2 MINUTES TO GO!

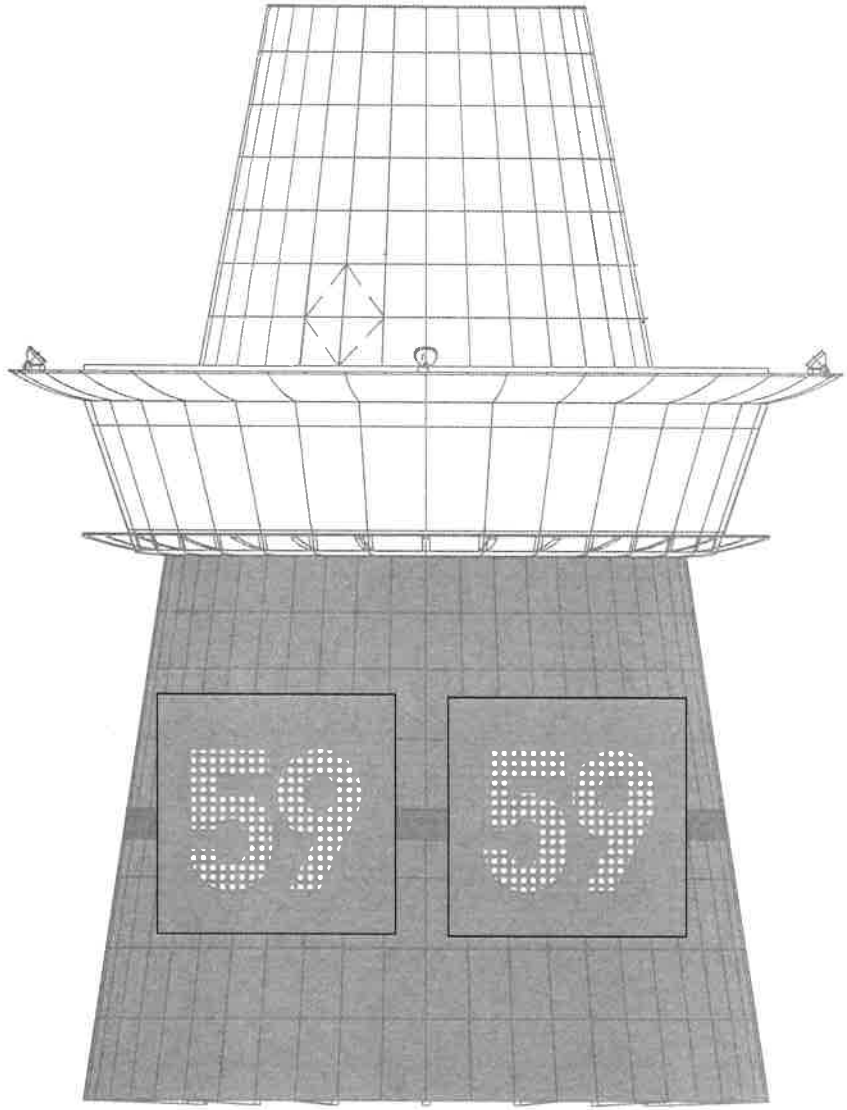
(10 seconds)



11:59

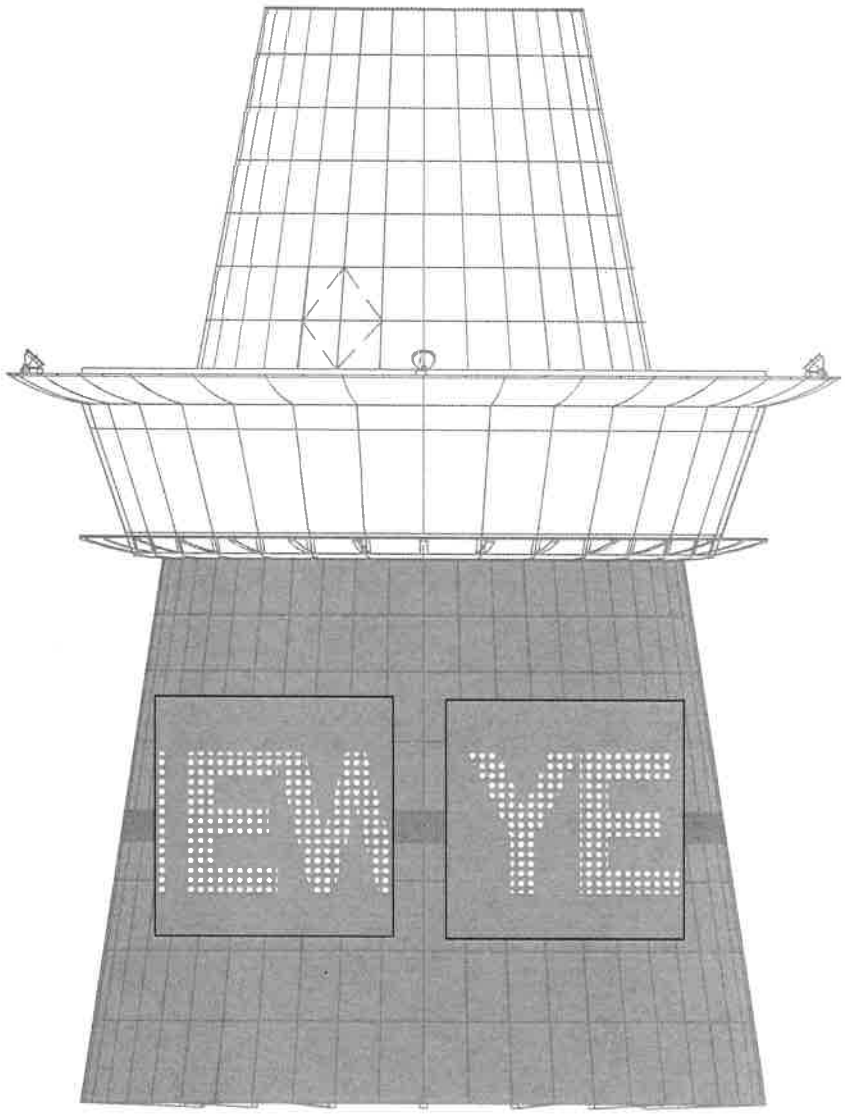
59... 58... 57... 56..... 1

(1 minute)



12:00

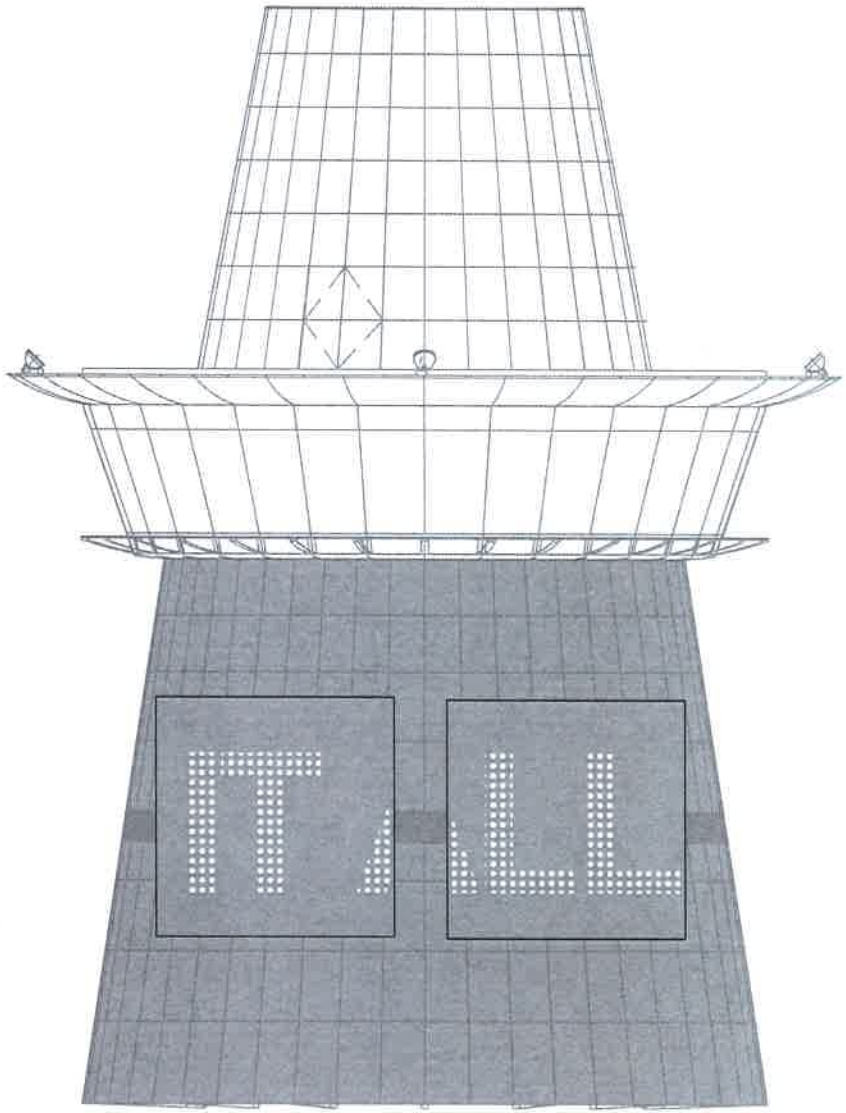
HAPPY NEW YEAR FROM SKYCITY (10 seconds)



12:00

IT ALL STARTS HERE! (10 seconds)

FIREWORKS THEN START



12:07

HELLO 2015! HAPPY NEW YEAR FROM SKYCITY – IT ALL STARTS HERE! (until close)

