DECISION UNDER DELEGATED AUTHORITY ON AN APPLICATION BY SKYCITY AUCKLAND LIMITED FOR APPROVAL OF NEW SIGNAGE AT THE AUCKLAND CASINO

Date of Decision: 21 **November 2014**

1. On 20 November 2014, SKYCITY Auckland Limited ("**SCAL**") applied, pursuant to condition 6 of its venue licence, for approval to display signage outside of Bellota, around the Auckland casino and the base of the SKY Tower.

2. Condition 6 provides as follows:

> 6. The Licence Holder must obtain the approval of the Commission prior to:
>
> (a) ...
>
> (b) ...
>
> (c) the addition or alteration of signage relating to the casino business on any building, road or structure within the block of land bounded by Hobson Street, Wellesley Street West, Federal Street and Victoria Street West, including the Casino Venue, Sky Tower, car park, bus terminal and walkways between the casino and the Sky Tower and the convention centre.
>
> The process by which the Licence Holder may obtain approval for construction or design changes to Levels 2, 3, 5 and 6 of the casino venue, including the Gambling Area (paragraph (a) above) is set out in condition 7. The Commission will determine any application for approval under 6(b). The Executive Director may approve the addition or alteration of signage relating to the casino business on any building, road or structure within the casino block (paragraph (c) above) if he/she is satisfied the proposed changes will have no potentially adverse effects. If he/she is not so satisfied, the proposed changes must be referred to the Commission for a decision on approval.

3. The proposed signage will have no potentially adverse effects and is approved by the Executive Director under delegated authority pursuant to condition 6 SCAL's venue licence. A copy of the signage is **attached**.

Blair Cairncross
Executive Director
Gambling Commission

21 November 2014

GAMBLING COMMISSION


BILOTA


SKYCITY
HAS
FRAME
THE
X
FACTOR
The X FACTOR® FremantleMedia Limited & Simco Limited.
Licensed by FremantleMedia Australia Pty Ltd. All rights reserved.
FREMANTLEMEDIA
SYCO
ENTERTAINMENT
3
TV&CONT



The X FACTOR® FremantleMedia Limited & Simco Limited.
Licensed by FremantleMedia Australia Pty Ltd. All rights reserved.

FREMANTLEMEDIA

SYCO ENTERTAINMENT

3 TV3 NZ


SKYCITY
HAS
THE
X
FACTOR.


THE
X
FACTOR
CREW
The X FACTOR® FremantleMedia Limited & Simco Limited.
Licensed by FremantleMedia Australia Pty Ltd. All rights reserved.
FREMANTLEMEDIA
SYCO
3


THE X FACTOR®
REGISTRATION
The X FACTOR® FremantleMedia Limited & Simco Limited.
Licensed by FremantleMedia Australia Pty Ltd. All rights reserved.
FREMANTLEMEDIA
SYCO ENTERTAINMENT
3 TV3.CO.NZ


THE X FACTOR®
REGISTRATION
The X FACTOR® FremantleMedia Limited & Simco Limited.
Licensed by FremantleMedia Australia Pty Ltd. All rights reserved.
FREMANTLEMEDIA
SYCO ENTERTAINMENT
3 TV3.CO.NZ


THE X FACTOR®
REGISTRATION
The X FACTOR® FremantleMedia Limited & Simco Limited.
Licensed by FremantleMedia Australia Pty Ltd. All rights reserved.
FREMANTLEMEDIA
SYCO
ENTERTAINMENT
3
TV3.CO.NZ



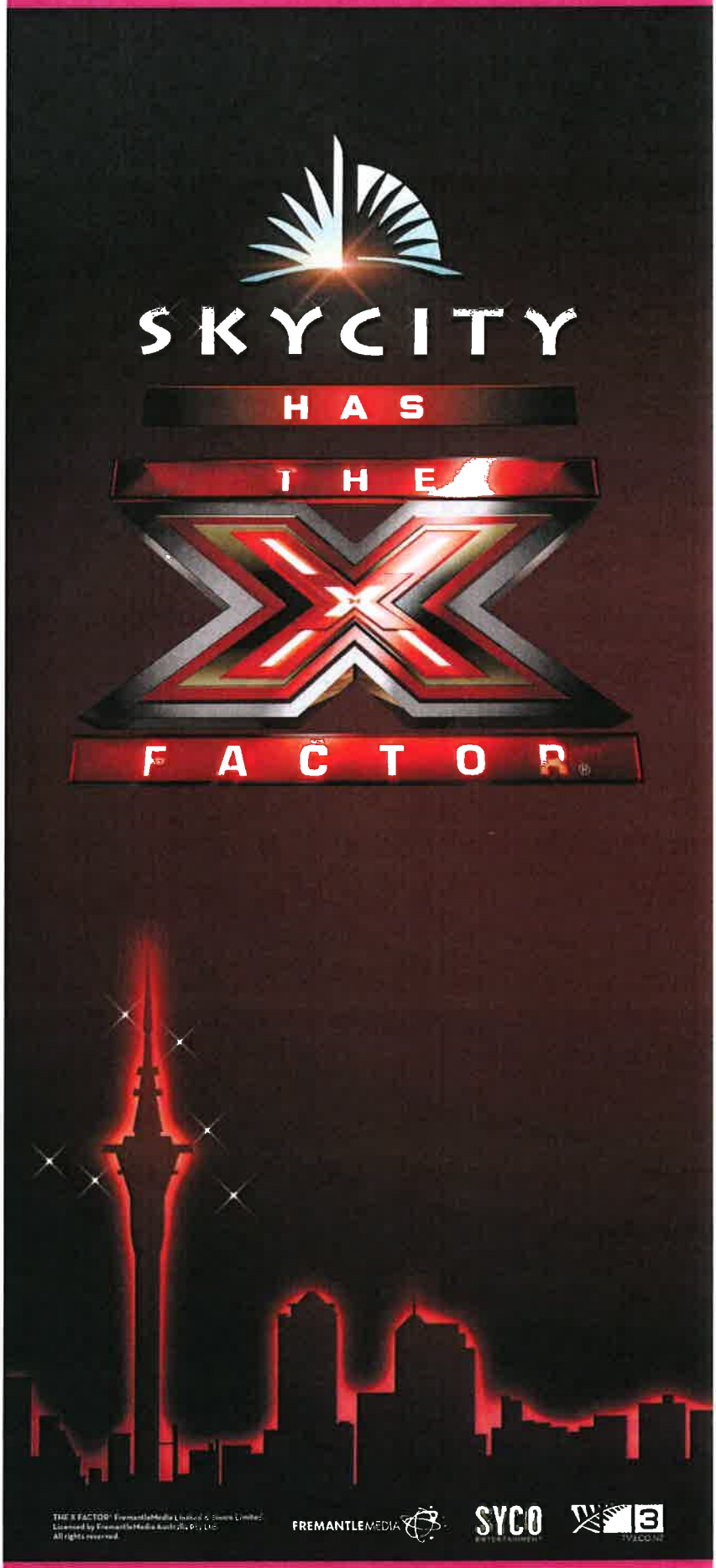
The X FACTOR® FremantleMedia Limited & Simco Limited.
Licensed by FremantleMedia Australia Pty Ltd. All rights reserved.

FREMANTLEMEDIA

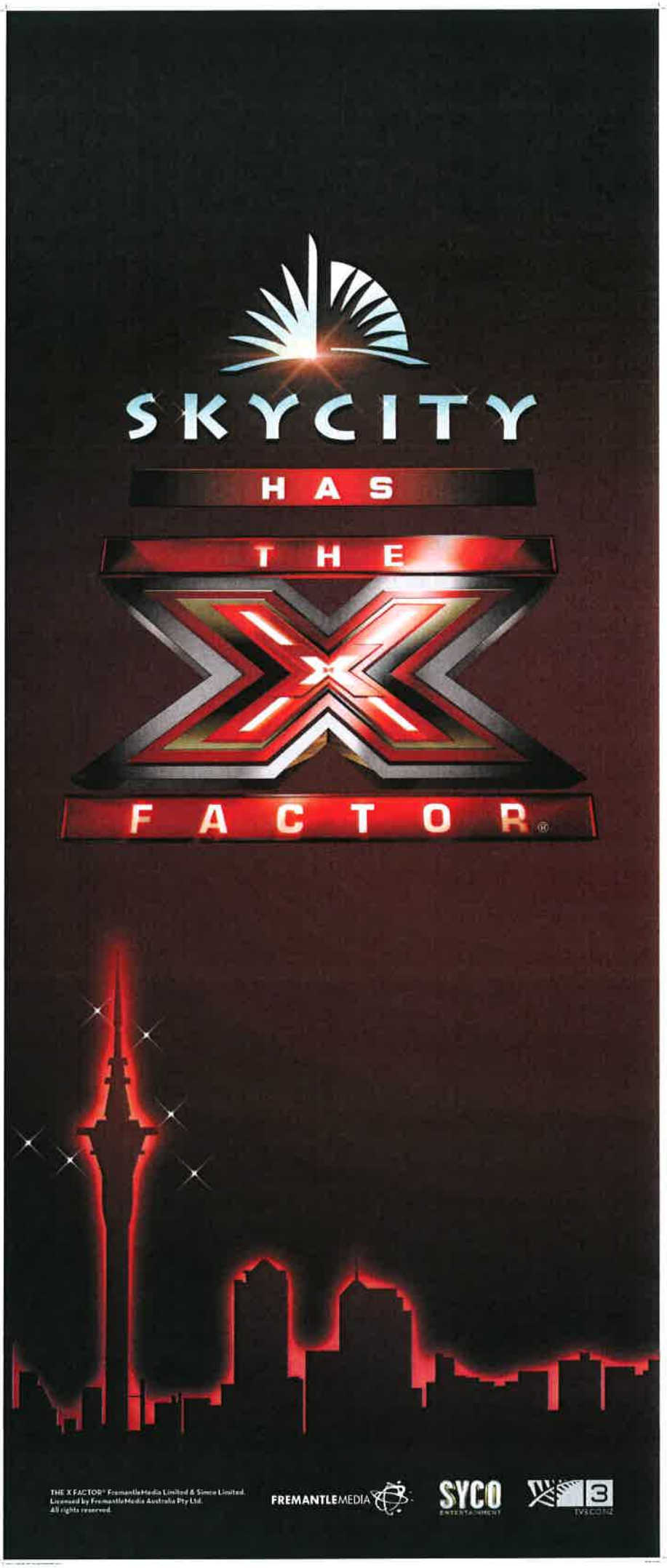
SYCO ENTERTAINMENT

3 TV3.CO.NZ

CLEAR SPACE



CLEAR SPACE


SKYCITY
HAS
THE
X
FACTOR®
THE X FACTOR® FremantleMedia Limited & Simco Limited.
Licensed by FremantleMedia Australia Pty Ltd.
All rights reserved.
FREMANTLEMEDIA
SYCO
ENTERTAINMENT
3
TVSCORE


SKYCITY
HAS
THE
X
FACTOR.
FREMANTLE MEDIA
SYCO
3
SKYCITY
HAS
THE
X
FACTOR.
FREMANTLE MEDIA
SYCO
3
SKYCITY
HAS
THE
X
FACTOR.
FREMANTLE MEDIA
SYCO
3
SKYCITY
HAS
THE
X
FACTOR.
FREMANTLE MEDIA
SYCO
3


SKYCITY
HAS
THE
X
FACTOR®
THE X FACTOR® FremantleMedia Limited & Simco Limited.
Licensed by FremantleMedia Australia Pty Ltd.
All rights reserved.
FREMANTLEMEDIA
SYCO
3