

**DECISION UNDER DELEGATED AUTHORITY ON AN APPLICATION  
BY QUEENSTOWN CASINOS LIMITED FOR APPROVAL OF  
NEW SIGNAGE AT THE QUEENSTOWN CASINO**

**Date of Decision: 5 May 2025**

1. On 2 May 2025, Queenstown Casinos Limited (“**QCL**”) applied, pursuant to condition 6 of its venue licence, for approval of new logo signage to be displayed on the exterior of the SkyCity Queenstown casino and on mats, escalators and stairs leading up to the casino.

2. Condition 6 provides as follows:

6. The Licence Holder must obtain the approval of the Commission prior to:

(a) ...

(b) ...

(c) the addition or alteration of signage relating to the casino business on the exterior of the Casino Venue or on or around the building within which it is located.

The process by which the Licence Holder may obtain approval for construction or design changes to Level 2 of the Casino Venue (6(a) above) is set out in condition 7. The Commission will determine any application for approval under 6(b). The Executive Director may approve the addition or alteration of signage relating to the casino business on the exterior of the Casino Venue or on or around the building within which it is located (paragraph (c) above) if he/she is satisfied the proposed changes will have no potentially adverse effects. If he/she is not so satisfied, the proposed changes must be referred to the Commission for a decision on approval.

7. The proposed signage will have no potentially adverse effects and is approved by the Executive Director under delegated authority pursuant to condition 6 QCL’s venue licence.



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**Blair Cairncross**  
Executive Director  
Gambling Commission

5 May 2025

External Signage (Decals)



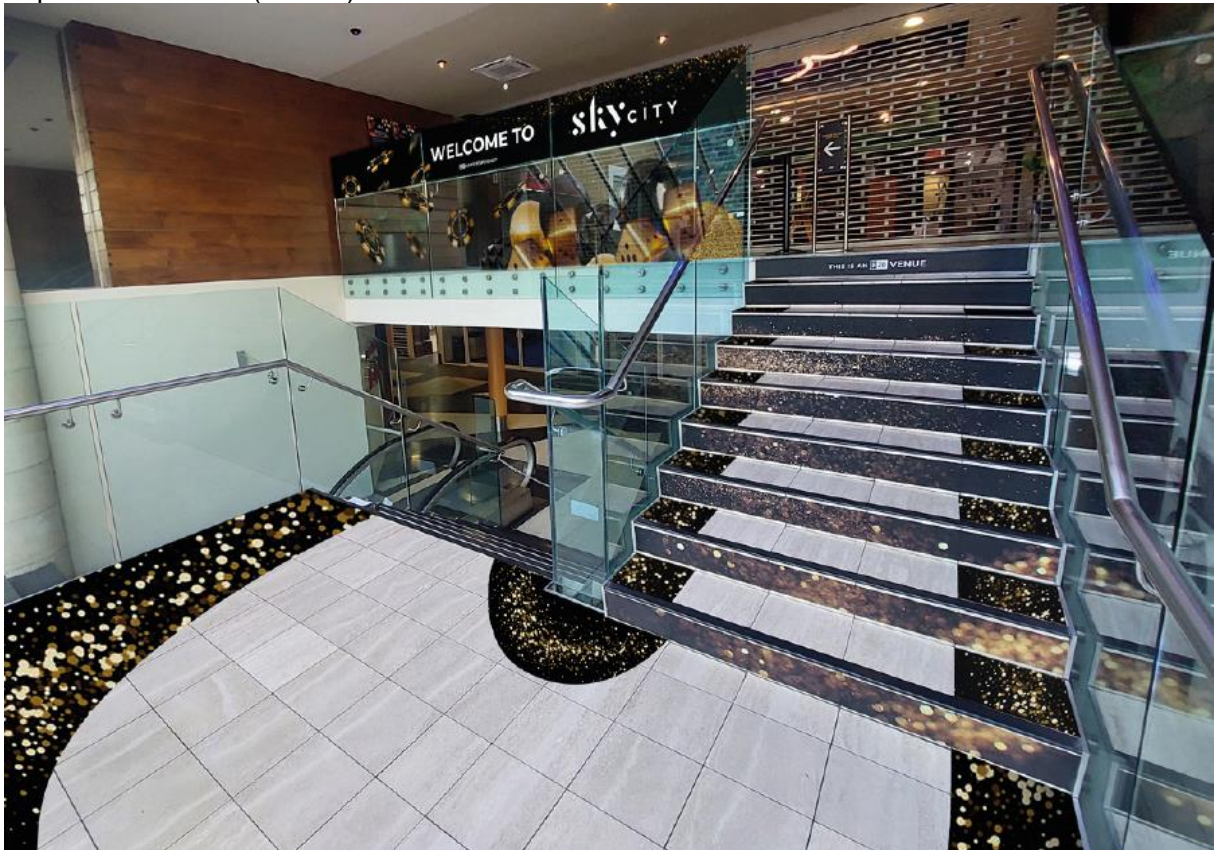
Escalator Signage (Decals)



Mid-Level of Stairs (Decals)



Top floor and stairs (Decals)



### Entrance Mat on Ground Floor (Glass Sliding Doors)

Customer : Arrow Matting

### Layout

LK4967-2 SKY CITY  
Size : 150 x 240 cm.  
Landscape  
Rubber : Textile  
Border : 2cm  
Fabric : Nylon6



Color :  PMMA (2500C)  PET (3000C)  White

### External Digital Billboard (to replace sandwich board advertising for tenants)



### Proposed placement (TBA based on cabling)

