

**DECISION UNDER DELEGATED AUTHORITY ON AN APPLICATION
BY CHRISTCHURCH CASINOS LIMITED FOR APPROVAL OF
NEW SIGNAGE AT THE CHRISTCHURCH CASINO**

Date of Decision: 18 December 2024

1. On 18 December 2024, Christchurch Casinos Limited (“**CCL**”) applied, pursuant to condition 6 of its venue licence, for approval to display signage at the main entrance and in the lobby and foyer areas at the Christchurch Casino.

2. Condition 6 provides as follows:

6. The Licence Holder must obtain the approval of the Commission prior to:

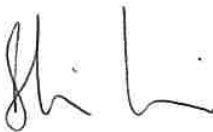
(a) ...

(b) ...

(c) the addition or alteration of signage relating to the casino business on the exterior of the casino venue or on or around the building within which it is located.

The process by which the Licence Holder may obtain approval for construction or design changes to Levels B1 and 1 of the Casino Venue (6(a) above) is set out in condition 7. The Commission will determine any application for approval under 6(b). The Executive Director may approve the addition or alteration of signage relating to the casino business on the exterior of the Casino Venue or on or around the building within which it is located (paragraph (c) above) if he/she is satisfied the proposed changes will have no potentially adverse effects. If he/she is not so satisfied, the proposed changes must be referred to the Commission for a decision on approval.

3. The proposed signage will have no potentially adverse effects and is approved by the Executive Director under delegated authority pursuant to condition 6 of CCL’s venue licence. A copy of the signage is **attached**.



Blair Cairncross
Executive Director
Gambling Commission

18 December 2024



PUBLIC NOTICE

Sale and Supply of Alcohol Act 2012 Section 127 & 101

CHRISTCHURCH CASINOS LIMITED, (THE LICENSEE, PO Box 4141, Christchurch, Christchurch 8140), has made application to the District Licensing Committee at Christchurch for the renewal of ON-LICENCE RENEWAL in respect of the premises situated at 30 Victoria Street, Central City known as CHRISTCHURCH CASINO.

The general nature of the business conducted under the licence is: ON-LICENCE CASINO

The days on which and the hours during which alcohol is sold under the licence are:

AT ANY TIME ON ANY DAY WHILE THE CASINO IS BEING LAWFULLY OPERATED

The application may be inspected during ordinary office hours at the office of the Christchurch District Licensing Committee, Civic Offices, 53 Hereford Street, Christchurch. Phone 941 8999 to arrange with the Alcohol Licensing Team.

Any person who is entitled to object and who wishes to object to the granting of the application may, not later than 25 working days after the first publication of notice of the application on the Christchurch Alcohol Licensing Public Notice website (www.ccc.govt.nz/alcohol) (Being...17 December 2024.....),

file a notice in writing of the objection with the secretary of the Christchurch District Licensing Committee, PO Box 73013, Christchurch 8154.

Staff Party Casino closed A3 poster to go on front doors



Wallflowers

Pillar



Pillar

**WE ARE
CLOSED**

We're taking a moment to celebrate with our staff. We will reopen at 12:00pm tomorrow.

Thank you for your understanding

Christchurch Casino. 

The sign features a dark blue background with white text. At the bottom, there are gold Christmas ornaments, including stars and spheres, and small gold stars scattered across the dark background.

**CASINO
CLOSING EARLY
TONIGHT**

We will be closing at 6:00pm today to allow our staff to celebrate.

We appreciate your understanding and look forward to welcoming you back soon

Christchurch Casino. 

The sign features a dark blue background with white text. At the bottom, there are gold Christmas ornaments, including stars and spheres, and small gold stars scattered across the dark background.

Nye midnight mixtape artwork:

A0



Lock up A0



A2 Diecut



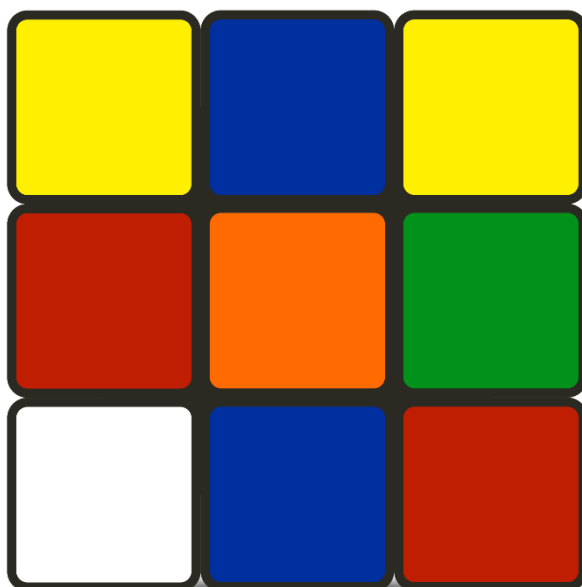
A4/A3



A5 shape cut ceiling hung



Rubiks-Cubes-Lightbox



Speaker L

Speaker R

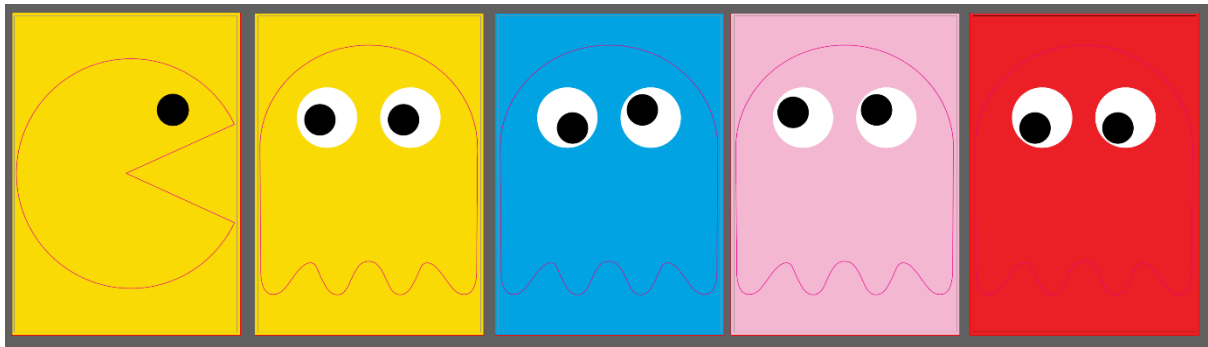
Delegated Approval 1563



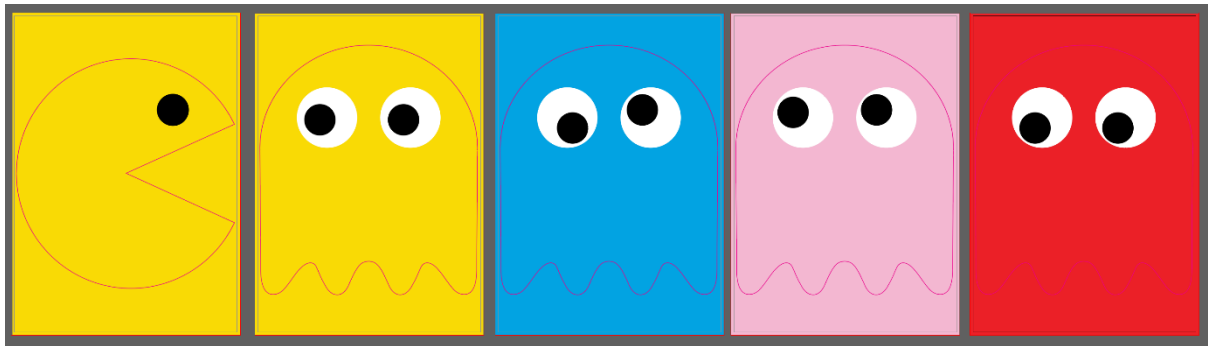
NYE Midnight Mixtape - Theming – Logo Lockup A0



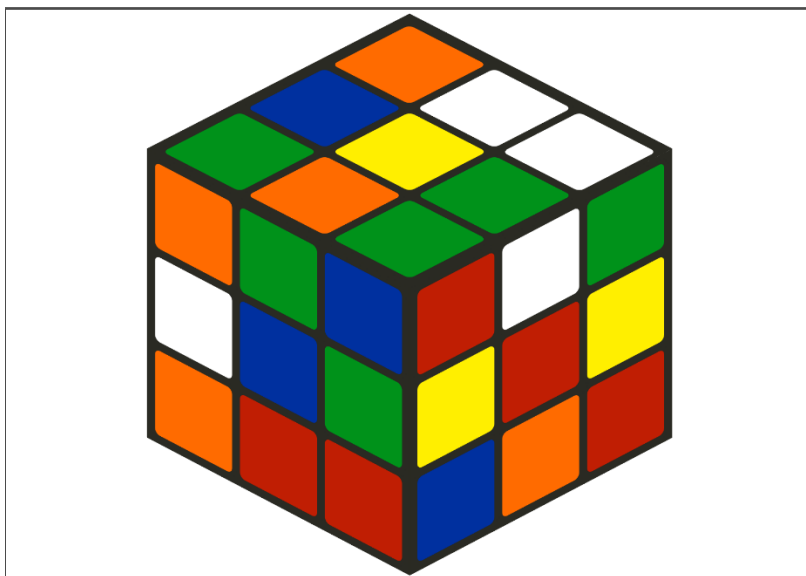
Pacman characters A4-A5 – diecut shape



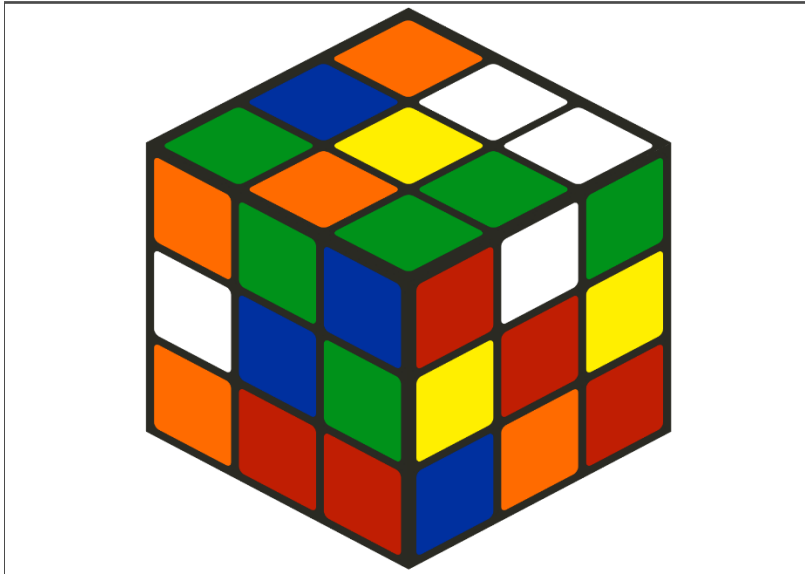
Pacman characters 150x150mm – dieline shape



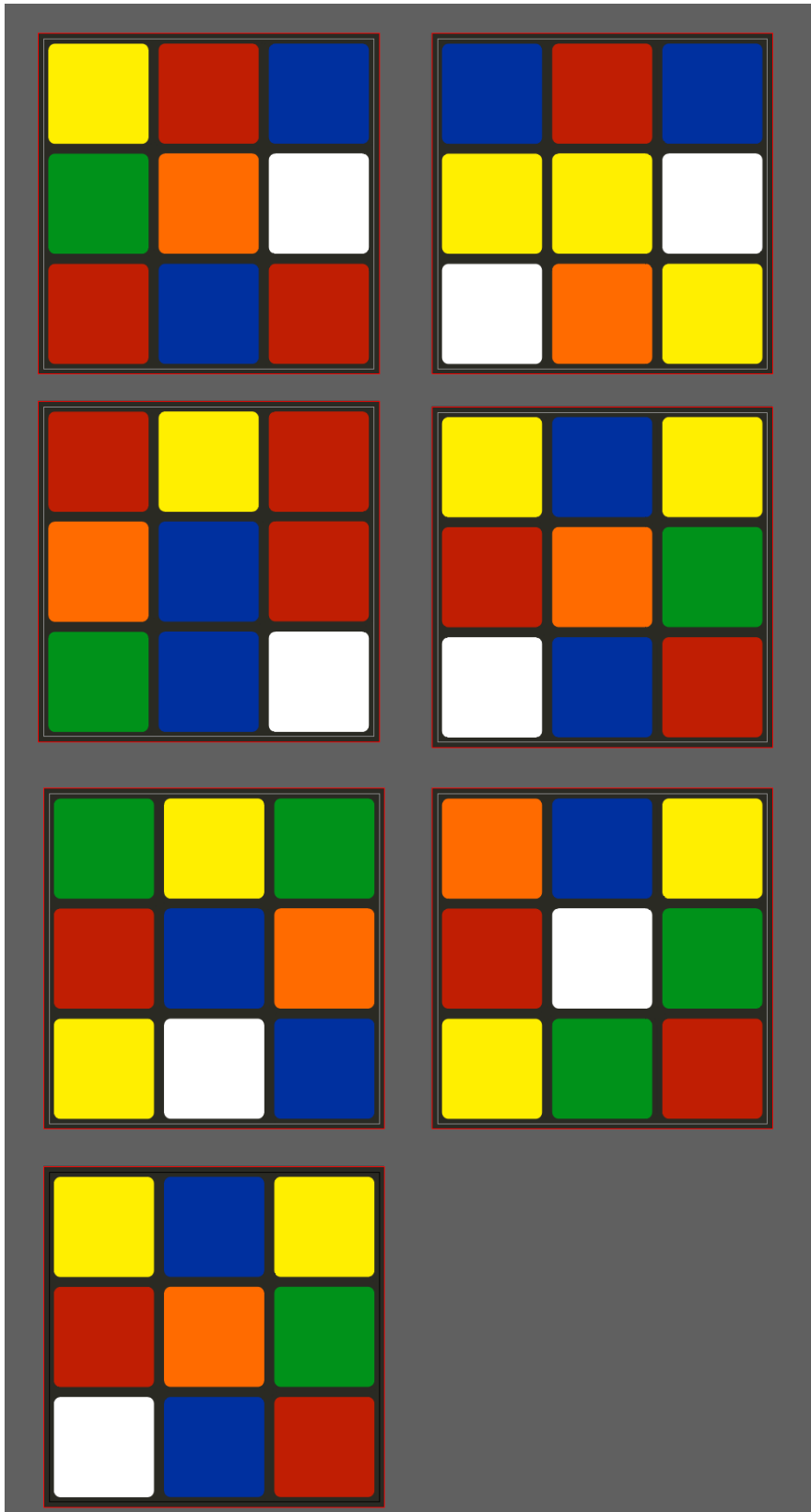
3D Rubiks Cube - A2



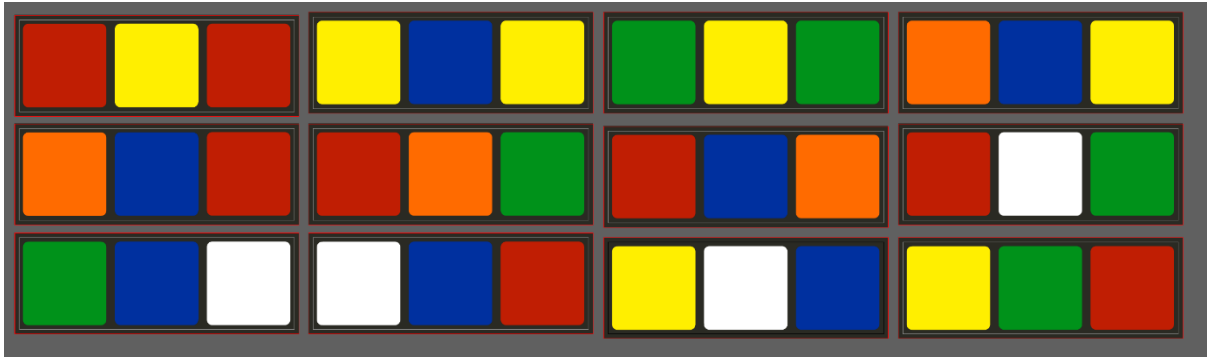
3D Rubiks Cube – A3



Rubiks-Cubes-Squares-1200x1200mm each shape



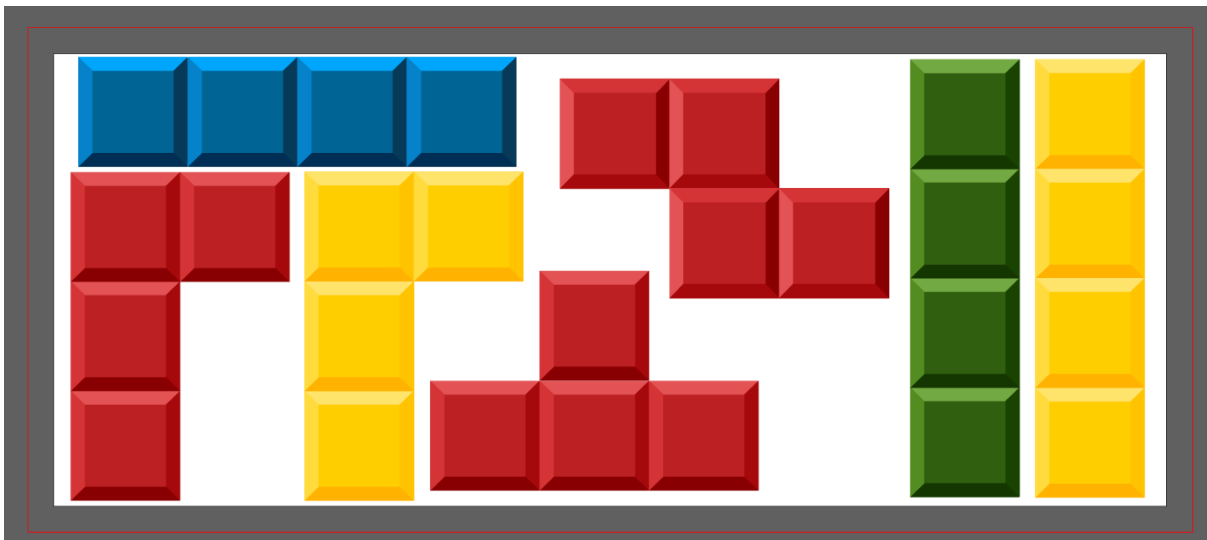
Rubiks-Cubes-Panels-1200x400 each shape



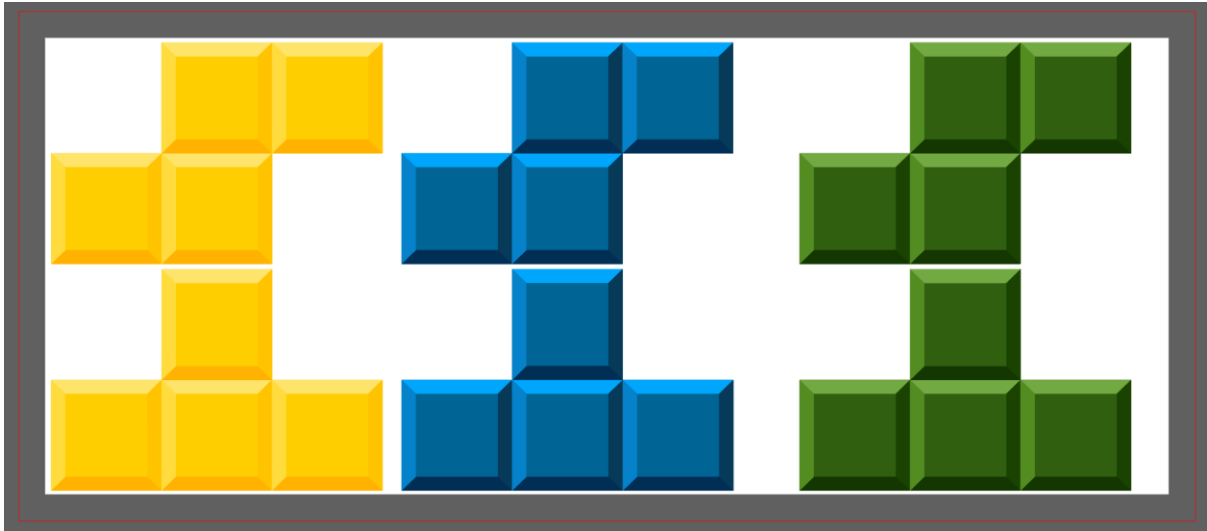
NYE25-Mixtape-StairsBackdrop 2400mm x 4800mm



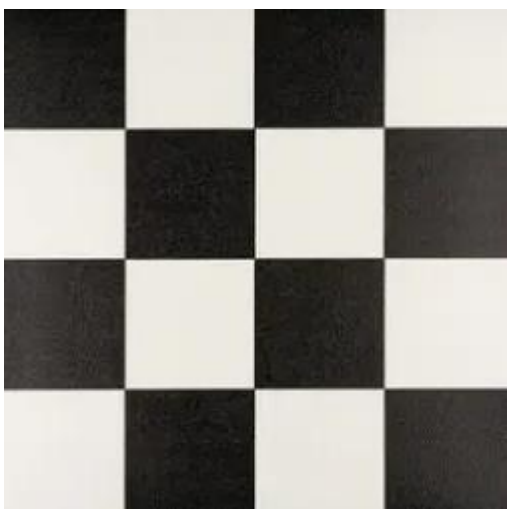
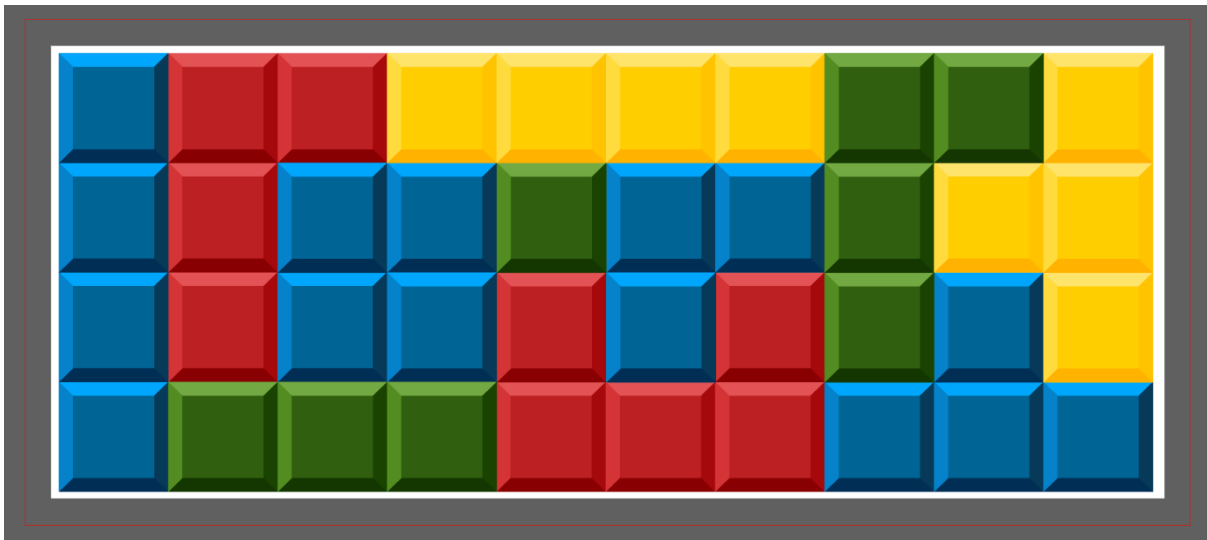
Tetris wall – pieces A – shape cut



Tetris wall – pieces B – shape cut



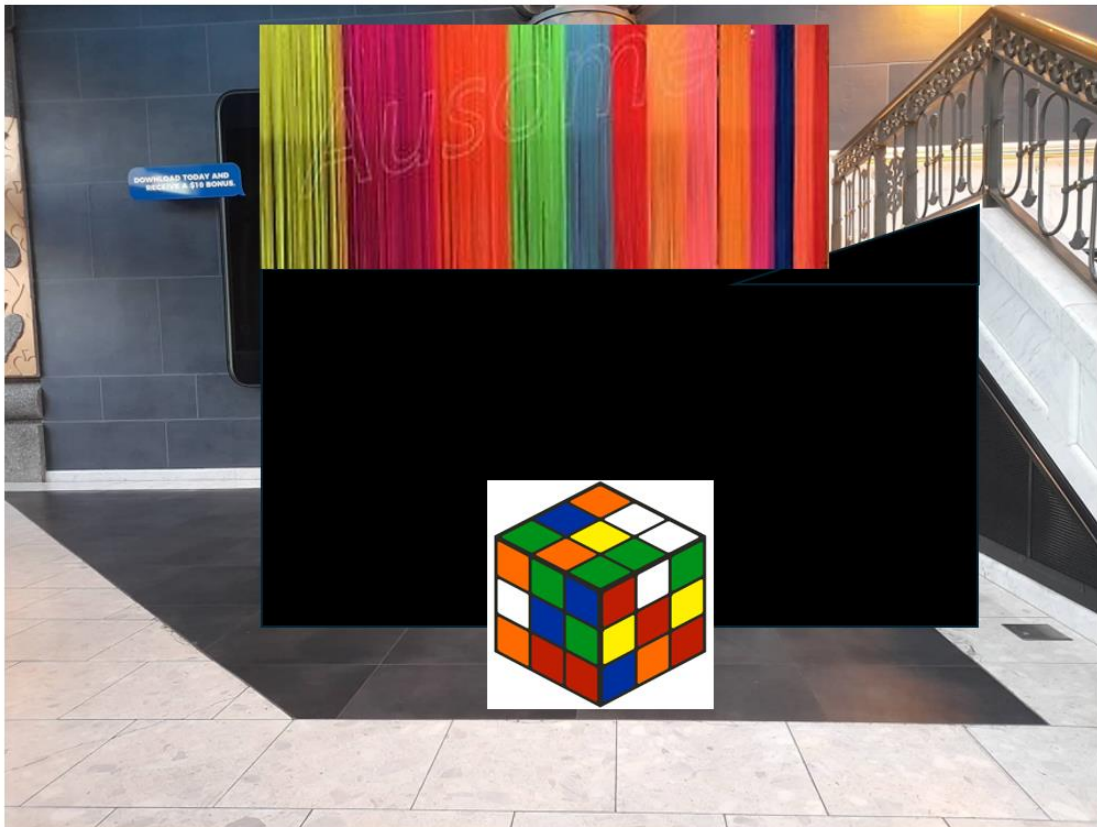
Tetris wall – base



Black and White floor will go in front of the photo backdrop in the lobby.

LED Cubes – these will be more of gap fillers.

a couple in the lobby, MGF entrance



NYE Midnight Mixtape - Theming – Digital Wallflower

Landscape

Delegated Approval 1563



Portrait

Pillar



Christmas hours poster:



Closed Christmas Day Poster A3



Closed Christmas day wallflowers:

Pillar



Portrait

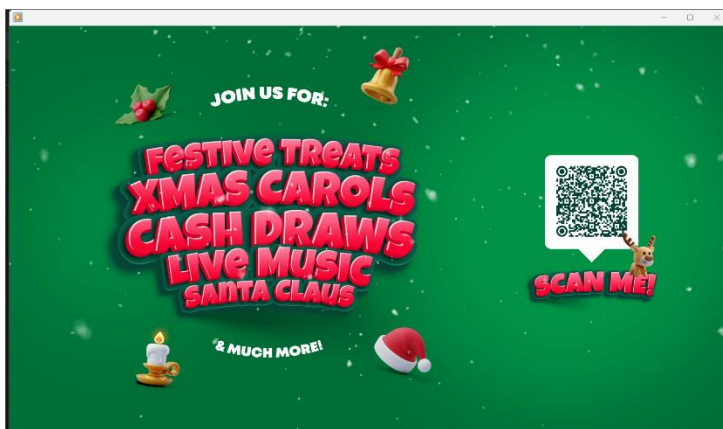
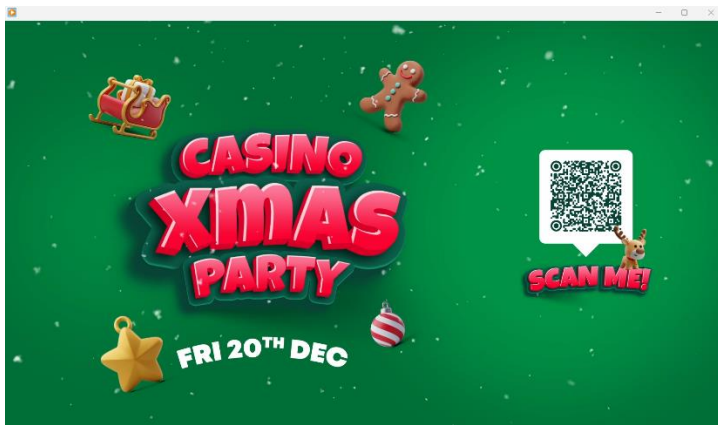


Landscape



NYE Cas Party collateral

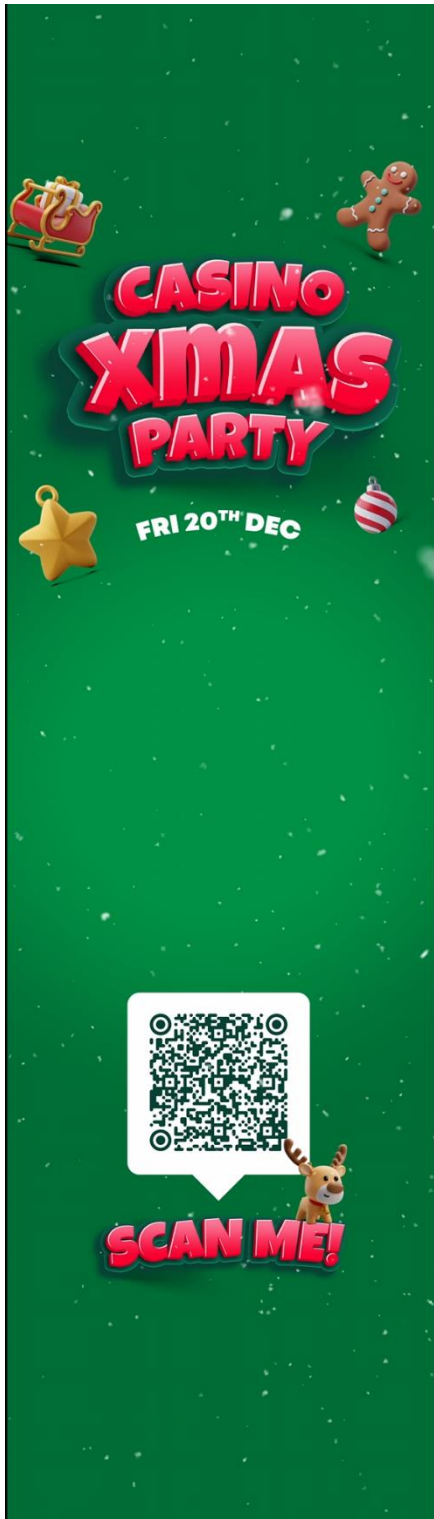
Landscape Wallflower MP4



Portrait Wallflower MP4




Pillar Wallflower MP4



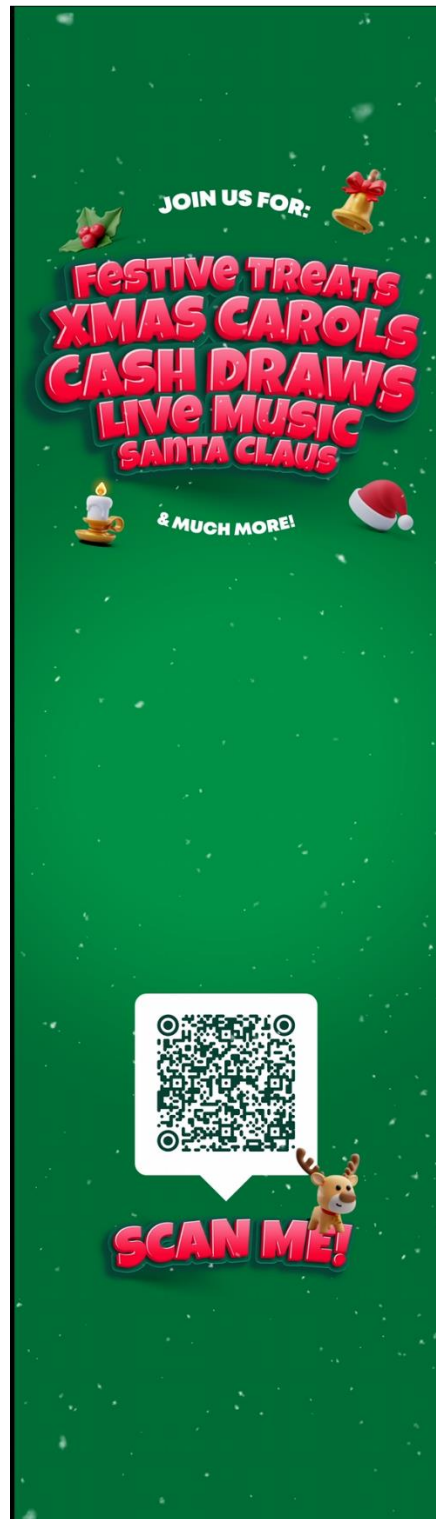
CASINO
XMAS
PARTY

FRI 20TH DEC



SCAN ME!


The poster features a green background with white snowflakes. At the top left is a sleigh with reindeer, and at the top right is a gingerbread man. A yellow star is on the left, and a striped Christmas ball is on the right. The text 'CASINO XMAS PARTY' is in large, red, 3D-style letters. Below it, 'FRI 20TH DEC' is in white. A QR code is in a white speech bubble, with a reindeer illustration below it. At the bottom, 'SCAN ME!' is in red, 3D-style letters.



JOIN US FOR:

FESTIVE TREATS
XMAS CAROLS
CASH DRAWS
LIVE MUSIC
SANTA CLAUS

& MUCH MORE!



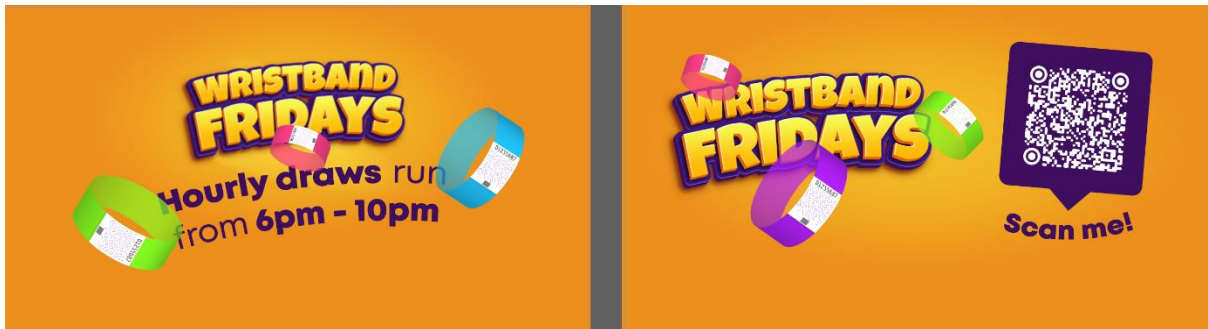
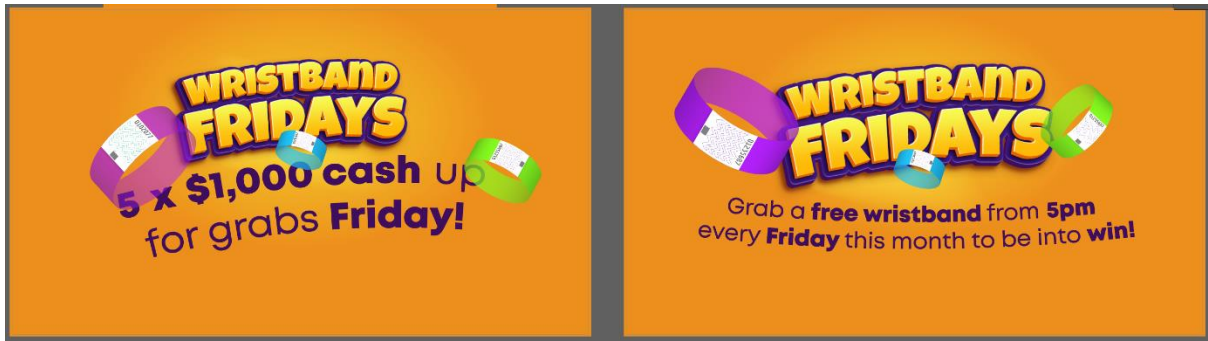
SCAN ME!

The poster features a green background with white snowflakes. At the top left is a holly leaf, and at the top right is a golden bell. A lit candle is on the left, and a Santa hat is on the right. The text 'JOIN US FOR:' is in white. Below it, 'FESTIVE TREATS XMAS CAROLS CASH DRAWS LIVE MUSIC SANTA CLAUS' is in red, 3D-style letters. Below that, '& MUCH MORE!' is in white. A QR code is in a white speech bubble, with a reindeer illustration below it. At the bottom, 'SCAN ME!' is in red, 3D-style letters.

Vanilla Wristband Fridays wallflowers

Delegated Approval 1563

Landscape:



Portrait



Pillar

The image displays six promotional banners for 'Wristband Fridays' arranged in a 2x3 grid. Each banner has an orange background and features the 'Wristband Fridays' logo in a bold, yellow, bubbly font with a blue outline. The top row of banners includes: 1) A central graphic of five colorful wristbands (pink, blue, green, purple, and yellow) with the text '5 x \$1,000 cash up for grabs Friday!'; 2) A central graphic of four colorful wristbands with the text 'Hourly draws run from 6pm - 10pm'; 3) A central graphic of four colorful wristbands with the text 'Grab a free wristband from 5pm every Friday this month to be into win!'. The bottom row of banners features a central QR code in a dark purple square, with the text 'Scan me!' below it, and a single colorful wristband to the right of the QR code.