

**DECISION UNDER DELEGATED AUTHORITY ON AN APPLICATION  
BY CHRISTCHURCH CASINOS LIMITED FOR APPROVAL OF  
NEW SIGNAGE AT THE CHRISTCHURCH CASINO**

**Date of Decision: 30 May 2023**

1. On 30 May 2023, Christchurch Casinos Limited (“**CCL**”) applied, pursuant to condition 6 of its venue licence, for approval to display signage and digital videos at the Christchurch Casino.

2. Condition 6 provides as follows:

6. The Licence Holder must obtain the approval of the Commission prior to:

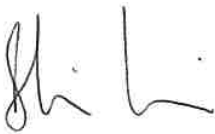
(a) ...

(b) ...

(c) the addition or alteration of signage relating to the casino business on the exterior of the casino venue or on or around the building within which it is located.

The process by which the Licence Holder may obtain approval for construction or design changes to Levels B1 and 1 of the Casino Venue (6(a) above) is set out in condition 7. The Commission will determine any application for approval under 6(b). The Executive Director may approve the addition or alteration of signage relating to the casino business on the exterior of the Casino Venue or on or around the building within which it is located (paragraph (c) above) if he/she is satisfied the proposed changes will have no potentially adverse effects. If he/she is not so satisfied, the proposed changes must be referred to the Commission for a decision on approval.

3. The proposed signage will have no potentially adverse effects and is approved by the Executive Director under delegated authority pursuant to condition 6 of CCL’s venue licence. A copy of the signage is **attached**.



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**Blair Cairncross**  
Executive Director  
Gambling Commission

30 May 2023



Markkussitelmä

- Suorittu kirkko kirkko
- Paikalliset asiantuntijat
- Käytännön kokeilu



Lobby Digital screen in situ



Screen/Window 1

Screen/Window 2

Screen/Window 3

Screen/Window 1 Video 1



- Ajankohtainen
- Hi-tech
- Interaktiivinen
- Käytännön kokeilu

Screen/Window 2 Video 2



- Ajankohtainen
- Hi-tech
- Interaktiivinen
- Käytännön kokeilu

Screen/Window 3 Video 3



- Ajankohtainen
- Hi-tech
- Interaktiivinen
- Käytännön kokeilu

Animation in situ



Windows skins:



“Departure Board” Static Sign:



Cut-out Jet Planes – Cardboard:



“Giant Suitcase” - Static Sign





### Coreflute Wall Sign



### Wooden Cut-Outs – Life Size



Digital Signage – Wallflowers

Animation..



*Hello*  
**HOLIDAYS**  
**FREE**  
**TO**  
**ENTER**

## WAYS TO ENTER:

Swipe your Players Club card  
at any kiosk for one free  
entry every day.

Earn 50 Base Points on  
gaming machines or table games  
for up to four additional entries.



*Hello*  
**HOLIDAYS**  
**WIN A TRIP TO LONDON THIS MONTH**  
**ENTER NOW**

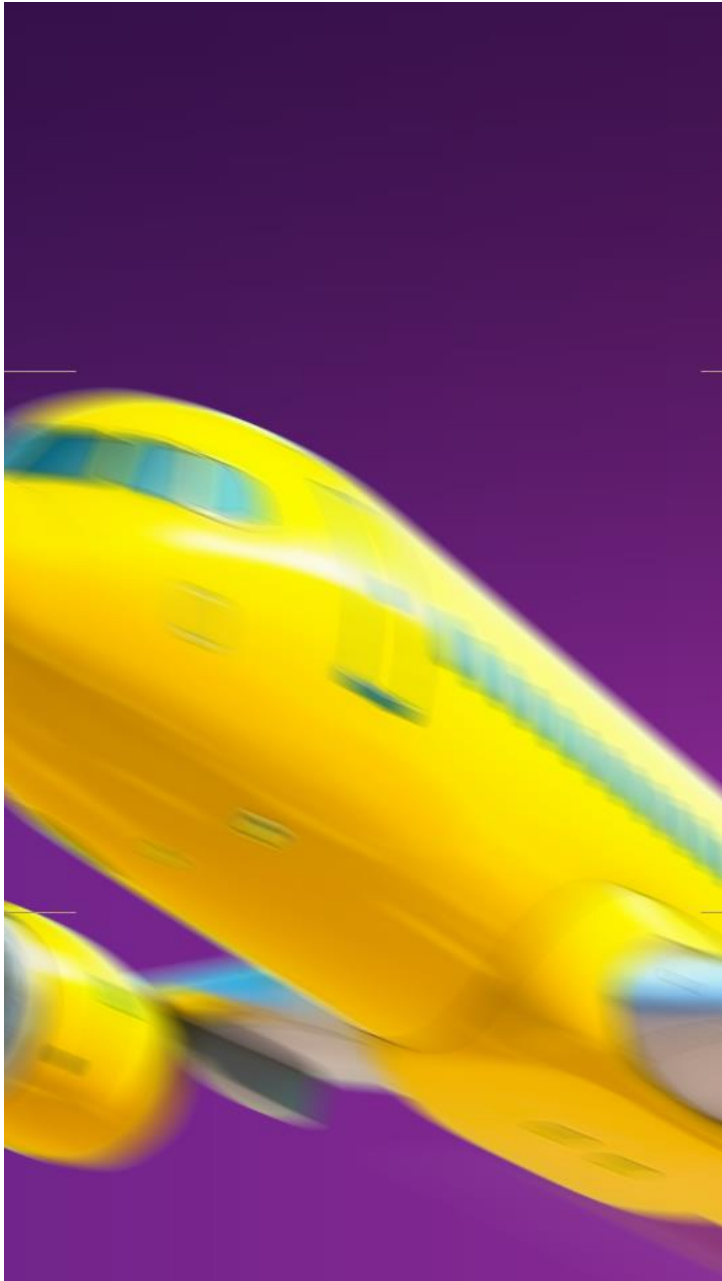
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