

**DECISION UNDER DELEGATED AUTHORITY ON AN APPLICATION
BY SKYCITY AUCKLAND LIMITED FOR APPROVAL TO BROADCAST GAMBLING
ACTIVITY VIA INSTAGRAM AND FACEBOOK FROM THE AUCKLAND CASINO**

Date of Decision: 10 October 2022

1. On 4 October 2022, SKYCITY Auckland Limited (“**SCAL**”) applied, pursuant to condition 6 of its venue licence, for approval to broadcast gambling activity from its Auckland Casino, which it wants to show via Instagram and Facebook to specified R20 audiences.
2. Condition 6 of the licence conditions provide as follows:

SCAL’s venue licence

6. The Licence Holder must obtain the approval of the Commission prior to:
 - (a) construction or design changes to Levels 1, 2, 3, 5 and 6 of the Original Casino Site, including the Gambling Area but excluding the Sky Tower, SKYCITY Theatre and foyer area, restaurant and bar areas outside the Gambling Area, hotel rooms and the back of house areas used by staff (unless construction or design changes to any of these excluded areas may impact on matters set out in condition 7 in which case prior approval must be sought);
 - (b) construction and design changes to level 7 of the Grand Hotel on the NZICCA Additional Site, including the Gambling Area but excluding restaurant and bar areas outside the Gambling Area and the back of house areas used by staff (unless construction or design changes to any of these excluded areas may impact on matters set out in condition 7 in which case prior approval must be sought).
 - (c) the construction or relocation outside the Gambling Area and within the Original Casino Site or the NZICCA Additional Site of bank facilities available to the public excluding ATMs, EFTPOS and like devices;
 - (d) the addition or alteration of signage relating to the casino business on any building, road or structure within the Original Casino Site or the NZICCA Additional Site, including, walkways between any of the Original Casino Site and the NZICCA Additional Site;
 - (e) the broadcasting of gambling activity by or on behalf of the Licence Holder via any communication medium or channel.

The process by which the Licence Holder may obtain approval for construction or design changes to Levels 1, 2, 3, 5 and 6 of the Original Casino Site, and Level 7 of the Grand Hotel on the NZICCA Additional Site, including the Gambling Area (paragraphs (a) and (b) above) is set out in condition 7. The Commission will determine any application for approval under 6(c). The Executive Director may approve the addition or alteration of signage relating to the casino business on any building, road or structure within the Original Casino Site or the NZICCA Additional Site (paragraph (d) above) and the broadcasting of gambling activity by or on behalf of the Licence Holder via any communication medium or channel (paragraph (e) above) if satisfied that the proposed initiative(s) will have no potentially adverse effects. The proposed changes must otherwise be referred to the Commission for a decision on approval.

Submissions

3. SKYCITY submitted as follows:

- (a) On 16 February and 12 March 2021, the Commission granted approval for the broadcasting of gambling activity from the Auckland Casino via Facebook for a range of R20 audiences.
- (b) It now wants to broadcast these same videos on Instagram.
- (c) It also wants to broadcast one additional video on both Facebook and Instagram.
- (d) The videos will be boosted to the 20-35 year audience in the Auckland region.

Decision

4. SCAL's proposal will have no potentially adverse effects and is approved by the Executive Director under delegated authority, pursuant to condition 6 of SCAL's venue licence for the Auckland casino.



Blair Cairncross
Executive Director
Gambling Commission

10 October 2022

