

**DECISION UNDER DELEGATED AUTHORITY ON AN APPLICATION  
BY SKYCITY AUCKLAND LIMITED FOR APPROVAL OF  
NEW SIGNAGE AT THE AUCKLAND CASINO**

**Date of Decision: 28 July 2022**

1. On 27 July 2022, SKYCITY Auckland Limited (“**SCAL**”) applied, pursuant to condition 6 of its venue licence, for approval of signage to be displayed as a wrap around the base of the Sky Tower at the Auckland Casino.

2. Condition 6 provides as follows:

6. The Licence Holder must obtain the approval of the Commission prior to:

- (a) ...
- (b) ...
- (c) ...
- (d) the addition or alteration of signage relating to the casino business on any building, road or structure within the Original Casino Site or the NZICCA Additional Site, including, walkways between any of the Original Casino Site and the NZICCA Additional Site;
- (e) ...

The process by which the Licence Holder may obtain approval for construction or design changes to Levels 1, 2, 3, 5 and 6 of the Original Casino Site, and Level 7 of the Grand Hotel on the NZICCA Additional Site, including the Gambling Area (paragraphs (a) and (b) above) is set out in condition 7. The Commission will determine any application for approval under 6(c). The Executive Director may approve the addition or alteration of signage relating to the casino business on any building, road or structure within the Original Casino Site or the NZICCA Additional Site (paragraph (d) above) and the broadcasting of gambling activity by or on behalf of the Licence Holder via any communication medium or channel (paragraph (e) above) if satisfied that the proposed initiative(s) will have no potentially adverse effects. The proposed changes must otherwise be referred to the Commission for a decision on approval.

3. The proposed signage will have no potentially adverse effects and is approved by the Executive Director under delegated authority pursuant to condition 6 SCAL’s venue licence.



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**Blair Cairncross**  
Executive Director  
Gambling Commission

28 July 2022





**25 YEARS**

**OUR HISTORY**

**1987**  
Plans for the country's most ambitious building initiate! With the direction of Architect Gordon Moller of Moller Architects, builders Fletcher and Co, and engineering firm Beca Carter Hollings & Ferner, the telecommunications and observation tower is underway.

**1994**  
Construction of the Sky Tower begins!  
Occupying a central 1,400 square metre spot on Federal Street in Tamaki Makaurau, a home is found for the tallest building in the Southern Hemisphere.

**1996**  
In February the foundations were set, more than 15 metres into the ground. 240 truck loads of concrete were poured over a 12-hour period.  
The longest stairwell in New Zealand is also complete - 1,331 steps to Level 63.  
In August the dig was complete! The demolition of old buildings and excavation on the 1.26 hectare site was the largest ever for a commercial project in Aotearoa.

**1997**  
The Sky Tower erupts into the Auckland skyline on 3 August. In just two years and nine months, the tallest building in the Southern Hemisphere was complete.  
Keeping things level  
One of the urban myths that cropped up during the construction process was that the tower was not straight - a rumour that was simply not true. Three telemetry techniques were used to ensure the tower stood straight and tall.

**1998**  
First birthday is celebrated in August by lighting to mimic a giant candle for the entire month with over 100,000 prizes given away.  
AJ Hackett completes a record-breaking bungee jump off the Sky Tower from the Outdoor Observation Level.  
During the construction of Sky Tower and the SkyCity complex, workers consumed 545,000 pies and drank 1,245,000 cups of tea.

**1998**  
As one of the world's tallest buildings, the Sky Tower quickly becomes an acclaimed tourist attraction. People from across the world flock to the building.

**1999**

Tourists aren't the only thing the Sky Tower attracts. The building was blasted by 16 lightning strikes in 30 minutes during a fierce thunderstorm in July.

**2000**

Sky Tower wins the New Zealand Institute of Architects Regional Award.

To be the first country in the new millennium, the Sky Tower puts on a massive fireworks display putting New Zealand front-and-centre on the world stage. It's the first of many iconic displays that will play out for decades to come.

**2001**

For the first time in history, a Ford Escape four-wheel-drive vehicle is suspended from the Sky Tower as part of a marketing promotion.

**2002**

The Observatory Restaurant (now home to The Sugar Club) opens in May – a seafood buffet with spectacular views of the harbour from the 53rd floor.

**2004**

Glass floor lifts offer added thrill in October.

The first ever Sky Tower Firefighters Stair Challenge takes place. Firefighters run up 1,103 stairs in the Sky Tower in 25kg of firefighting kit to raise money for Leukaemia & Blood Cancer New Zealand.

**2008**

Record was broken for the fastest run up the Sky Tower. Thomas Dold from Germany set an astounding record of 4 minutes 53 seconds.

**2009**

With the flick of a switch, the Sky Tower led the world in the 2009 WWF (World Wildlife Fund) Earth Hour by switching off all of its lights.

**2009**

In the unlikely event of a fire, refuge levels ensure staff and patrons can shelter in a protected space in the tower.

**25 YEARS**

**OUR HISTORY**

**2010**

The Observatory Restaurant closes, making way for a new jewel in the crown. In August the doors open to The Sugar Club - a fine dining restaurant curated by celebrity chef Peter Gordon.

Mercedes Benz suspended from the Sky Tower.

In a SkyJump and Sky Tower first, a couple were married by a priest after doing the SkyJump.

**2013**

In February, bidding on a Trade Me auction went live for a once in a lifetime opportunity to spend the night in the Sky Deck for Valentine's Eve. For one night only, the glass ring wrapped around the tower, 50 floors up, was transformed into the Vegas Vista VIP Suite and sold for \$5,250.

Sky Tower turns gold for Valerie Adams for her gold medal at the 2012 London Olympics.

**2014**

100 year old grandmother, May Lockie, does the SkyJump and holds record as the oldest person to take the leap.

**2016**

Beyoncé takes the ultimate leap of faith from the top off the Sky Tower during her Mrs Carter Show World Tour! The Sky Tower is a true celebrity hot spot and has hosted Tom Cruise, Taylor Hawkins, Ellie Goulding and so many more.

Sky Tower becomes a member of the World Federation of Great Towers.

**2017**

Sky Tower celebrates its 20th birthday, welcoming nearly 15 million guests through the doors since opening.

**2019**

A NZ first fashion show is held on the SkyWalk.

Kiwi BMX superstar Sarah Walker races around the edge of the Sky Tower to celebrate 10 years of AJ Hackett Bungy SkyWalk attraction.

**2020**

All Blacks Experience and Wētā Workshop Unleashed attractions are welcomed to the SkyCity Auckland precinct.

**2022**

Sky Tower celebrates its 25th birthday!

The SkySlide opens to the public in June.

**25 YEARS**

**ICONIC MOMENTS**


**25 YEARS**

**MEMORIES FROM YOU**

I wasn't a very confident person to come in front of the camera as I was still recovering from an unknown illness, however when me and the kids visited the Sky Tower and some stranger asked if he could help me take a picture with my kids - I just couldn't say No as visiting the Sky Tower was really special, as it was our first time.  
Sonia



I had dinner with my friends at Orbit and it was such a wonderful experience, seeing the city filled with lights and the Harbor Bridge dancing with colors. It was beautiful and definitely my fav out experience.  
Danielle



Being scared of heights, I was very afraid at first but afterwards I came to face my fears and this photo shows that I could stand on the edge and do it. It was a bit windy that day and I remember how cool the group I was with were and it was and will always be a great memory and experience...  
Olinda



Jumping on the glass floors was a favourite memory from when I visited the Sky Tower as a kid. My 3 year old daughter, Nora, loved it just as much when we went for her first trip up earlier this year.  
Chelsea



I did the SkyWalk with my brother and dad and although I was very scared (not good with heights), I really enjoyed the experience!  
Shane



My son's first birthday and he just started to walk and took his first steps. This was in 2009. My son is 14 now so it's a very special memory. We came back for my 40th birthday so the Sky Tower reminds me of celebrating significant events in my life very special.  
Nadia



This is me travelling to Auckland after recovery from a health scare and celebrating by screaming!!  
Wendy



My husband and I celebrated his birthday by going on a lovely dinner cruise around the harbour one February evening. This picture perfect scene of the colorful Sky Tower and lights dancing in the water welcomed us back to the Viaduct.  
Burnedette




Every year we look forward to welcoming the new year watching the amazing fireworks from the Sky Tower which is what we love most about the skytower. We always look for the closest view every year. And this year (2019) we got to be much closer to the sky tower and welcomed the new year with our new born son at the time.  
Lizzie



This night we shouted my 2 sister in-law and I brother in-law to Sky Tower and it was their very 1st time on Sky Tower. 6 years later they still talk about the time we went there.  
Abbyvavo



This photo was taken back in 2019 when my girlfriend (now my wife) parents visited us here in New Zealand from overseas. We had a dinner AT this beautiful place in Auckland while enjoying the foods and the views. Its always been a nice place to celebrate with family and your loved ones.  
Rommel



My favourite memory of the Sky Tower was going up with my little sister in summer who had never been up. Hadn't seen her for over a year so it was a lovely memory which I will cherish forever.  
Sudikshya



My son is obsessed with the Sky Tower. He decided he was going to stand at the edge and in this picture he was super proud of himself for being brave!  
Doreen

