

**DECISION UNDER DELEGATED AUTHORITY ON AN APPLICATION  
BY SKYCITY AUCKLAND LIMITED FOR APPROVAL TO BROADCAST GAMBLING  
ACTIVITY FROM THE AUCKLAND CASINO**

**Date of Decision: 26 April 2022**

1. On 26 April 2022, SKYCITY Auckland Limited (“**SCAL**”) applied, pursuant to condition 6 of its venue licence, for approval to broadcast gambling activity from the Auckland casino.
2. Condition 6 of SCAL's venue licence for the Auckland casino provides as follows:

6. The Licence Holder must obtain the approval of the Commission prior to:
  - (a) construction or design changes to Levels 1, 2, 3, 5 and 6 of the casino venue, including the Gambling Area but excluding the SKYCITY Theatre and foyer area, restaurant and bar areas outside the Gambling Area, hotel rooms and the back of house areas used by staff (unless construction or design changes to any of these excluded areas may impact on matters set out in condition 7 in which case prior approval must be sought);
  - (b) the construction or relocation outside the Gambling Area and within the Casino Venue of bank facilities available to the public excluding ATMs, EFTPOS and like devices;
  - (c) the addition or alteration of signage relating to the casino business on any building, road or structure within the block of land bounded by Hobson Street, Wellesley Street West, Federal Street and Victoria Street West, including the Casino Venue, Sky Tower, car park, bus terminal and walkways between the casino and the Sky Tower and the convention centre.
  - (d) the addition or alteration of signage relating to the casino business on any building, road or structure within the Original Casino Site or the NZICCA Additional Site, including, walkways between any of the Original Casino Site and the NZICCA Additional Site;
  - (e) the broadcasting of gambling activity by or on behalf of the Licence Holder via any communication medium or channel.

The process by which the Licence Holder may obtain approval for construction or design changes to Levels 1, 2, 3, 5 and 6 of the casino venue, including the Gambling Area (paragraph (a) above) is set out in condition 7. The Commission will determine any application for approval under 6(b). The Executive Director may approve the addition or alteration of signage relating to the casino business on any building, road or structure within the casino block (paragraph (c) above) if he/she is satisfied the proposed changes will have no potentially adverse effects. If he/she is not so satisfied, the proposed changes must be referred to the Commission for a decision on approval.

*Submissions*

3. SCAL submitted as follows:
  - (a) Its Careers team would like to post a video on its careers social media pages (Facebook and Instagram). Each page is R18 (as not all jobs at SkyCity are R20), and the pages will be pushed to the 20-35 year audience in the Auckland region.

- (b) It seeks approval for the broadcasting of the video pursuant to condition 6. It is satisfied, based on its internal reviews, that the broadcasting of the material in question to the proposed audiences will have no adverse effects.
- (c) The Advertising Standards Authority's Gambling Code requires an advertiser to take care when evaluating the expected average audience composition prior to the placement of gambling advertisements to ensure they are not targeted at children or young people. Children or young people should not constitute 25% or more of the expected audience. Technically people aged 18 and 19 year are not children or young people for the purpose of gambling advertisements, but in any event, people aged 18-24 make up only 5% of the Facebook audience and 10% of the Instagram audience.

*Decision*

4. SCAL's proposal will have no potentially adverse effects and is approved by the Executive Director under delegated authority, pursuant to condition 6 of SCAL's venue licence for the Auckland casino.



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**Blair Cairncross**  
Executive Director  
Gambling Commission

26 April 2022

