

**DECISION UNDER DELEGATED AUTHORITY ON AN APPLICATION
BY SKYCITY AUCKLAND LIMITED FOR APPROVAL TO BROADCAST GAMBLING
ACTIVITY ON ITS FACEBOOK PAGE**

Date of Decision: 20 January 2020

1. On 14 January 2020, SKYCITY Auckland Limited ("**SCAL**") applied, pursuant to condition 6 of its venue licence, for approval to broadcast gambling activity on its Facebook page.

2. Condition 6 provides as follows:

6. The Licence Holder must obtain the approval of the Commission prior to:

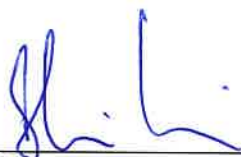
- (a) ...
- (b) ...
- (c) ...
- (d) ...
- (e) the broadcasting of gambling activity by or on behalf of the Licence Holder via any communication medium or channel.

The process by which the Licence Holder may obtain approval for construction or design changes to Levels 1, 2, 3, 5 and 6 of the Original Casino Site, and Level 7 of the Grand Hotel on the NZICCA Additional Site, including the Gambling Area (paragraphs (a) and (b) above) is set out in condition 7. The Commission will determine any application for approval under 6(c). The Executive Director may approve the addition or alteration of signage relating to the casino business on any building, road or structure within the Original Casino Site or the NZICCA Additional Site (paragraph (d) above) and the broadcasting of gambling activity by or on behalf of the Licence Holder via any communication medium or channel (paragraph (e) above) if satisfied that the proposed initiative(s) will have no potentially adverse effects. The proposed changes must otherwise be referred to the Commission for a decision on approval.

3. SCAL submitted, in summary, as follows:

- (a) It wants to use two videos depicting gambling activity on Facebook.
- (b) The videos will be used interchangeably in relation to two Facebook advertising campaigns. The first is a premium bonus dollar offer for existing Premier Rewards members. The second is a sign-up offer for new Premier Rewards members.
- (c) The Facebook audiences for both advertisements will be restricted to Facebook users 20 years or older and will be washed for banned/excluded players.

4. The proposal will have no potentially adverse effects and is approved by the Executive Director under delegated authority pursuant to condition 6 SCAL's venue licence.



Blair Cairncross
Executive Director
Gambling Commission

20 January 2020

