

**DECISION UNDER DELEGATED AUTHORITY ON AN APPLICATION
BY SKYCITY AUCKLAND LIMITED FOR APPROVAL TO BROADCAST
GAMBLING ACTIVITY**

Date of Decision: 9 October 2026

1. On 9 October 2026, SKYCITY Auckland Limited ("**SCAL**") applied, pursuant to condition 6 of its venue licence, for approval to broadcast video footage.
2. Condition 6 provides as follows:

6. The Licence Holder must obtain the approval of the Commission prior to:

- (a) ...
- (b) ...
- (c) ...
- (d) the addition or alteration of signage relating to the casino business on any building, road or structure within the Original Casino Site or the NZICCA Additional Site, including, walkways between any of the Original Casino Site and the NZICCA Additional Site;
- (e) ...

The process by which the Licence Holder may obtain approval for construction or design changes to Levels 1, 2, 3, 5 and 6 of the Original Casino Site, and Level 7 of the Grand Hotel on the NZICCA Additional Site, including the Gambling Area (paragraphs (a) and (b) above) is set out in condition 7. The Commission will determine any application for approval under 6(c). The Executive Director may approve the addition or alteration of signage relating to the casino business on any building, road or structure within the Original Casino Site or the NZICCA Additional Site (paragraph (d) above) and the broadcasting of gambling activity by or on behalf of the Licence Holder via any communication medium or channel (paragraph (e) above) if satisfied that the proposed initiative(s) will have no potentially adverse effects. The proposed changes must otherwise be referred to the Commission for a decision on approval.

Submissions

3. SCAL submitted as follows:
 - (a) It seeks approval to broadcast the Drive Your Way campaign video footage onsite in the Gambling Area at the casino and on SkyCity's website, meta, Facebook and Instagram pages.
 - (b) Where possible, the post will be targeted/restricted to those aged 20+. For non-paid activity it will monitor the age composition of the audience to make sure that it stays less than 25% of the audience.
 - (c) It is satisfied based on its internal reviews that the broadcasting of this material to the audiences in question will have no adverse effects.

Decision

4. SCAL's application to broadcast the proposed video will have no potentially adverse effects and is approved by the Executive Director under delegated authority, pursuant to condition 6 of SCAL's venue licence for the Auckland casino.



Blair Cairncross
Executive Director
Gambling Commission

9 October 2026

