

**DECISION UNDER DELEGATED AUTHORITY ON AN APPLICATION
BY SKYCITY AUCKLAND LIMITED FOR APPROVAL OF
NEW SIGNAGE AT THE AUCKLAND CASINO**

Date of Decision: **16 July 2026**

1. On 16 July 2026, SKYCITY Auckland Limited (“**SCAL**”) applied, pursuant to condition 6 of its venue licence, for approval of signage to be displayed on a digital screen on the edge of the Sky Tower plaza on Victoria Street and on the screens in the window facing onto Hobson St (Wellesley St end) at the Auckland casino.

2. Condition 6 provides as follows:

6. The Licence Holder must obtain the approval of the Commission prior to:

- (a) ...
- (b) ...
- (c) ...
- (d) the addition or alteration of signage relating to the casino business on any building, road or structure within the Original Casino Site or the NZICCA Additional Site, including, walkways between any of the Original Casino Site and the NZICCA Additional Site;
- (e) ...

The process by which the Licence Holder may obtain approval for construction or design changes to Levels 1, 2, 3, 5 and 6 of the Original Casino Site, and Level 7 of the Grand Hotel on the NZICCA Additional Site, including the Gambling Area (paragraphs (a) and (b) above) is set out in condition 7. The Commission will determine any application for approval under 6(c). The Executive Director may approve the addition or alteration of signage relating to the casino business on any building, road or structure within the Original Casino Site or the NZICCA Additional Site (paragraph (d) above) and the broadcasting of gambling activity by or on behalf of the Licence Holder via any communication medium or channel (paragraph (e) above) if satisfied that the proposed initiative(s) will have no potentially adverse effects. The proposed changes must otherwise be referred to the Commission for a decision on approval.

3. The proposed signage will have no potentially adverse effects and is approved by the Executive Director under delegated authority pursuant to condition 6 of SCAL’s venue licence. A copy of the signage is **attached**.



Blair Cairncross
Executive Director
Gambling Commission

16 July 2026



Theatre Signage



The image shows two pieces of theatre signage. The top sign is for the NZIFF (New Zealand International Film Festival) and features a large stylized eye graphic on the left. The bottom sign is for a 'COMEDY HYPNOSIS Show' and features a man in a suit on the right and a marquee-style graphic on the left.

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