

**DECISION UNDER DELEGATED AUTHORITY ON AN APPLICATION
BY SKYCITY AUCKLAND LIMITED FOR APPROVAL TO BROADCAST
GAMBLING ACTIVITY**

Date of Decision: 27 October 2026

1. On 22 October 2026, SKYCITY Auckland Limited ("**SCAL**") applied, pursuant to condition 6 of its venue licence, for approval to broadcast video footage.
2. Condition 6 provides as follows:

6. The Licence Holder must obtain the approval of the Commission prior to:

- (a) ...
- (b) ...
- (c) ...
- (d) ...
- (e) the broadcasting of gambling activity by or on behalf of the Licence Holder via any communication medium or channel.

The process by which the Licence Holder may obtain approval for construction or design changes to Levels 1, 2, 3, 5 and 6 of the Original Casino Site, and Level 7 of the Grand Hotel on the NZICCA Additional Site, including the Gambling Area (paragraphs (a) and (b) above) is set out in condition 7. The Commission will determine any application for approval under 6(c). The Executive Director may approve the addition or alteration of signage relating to the casino business on any building, road or structure within the Original Casino Site or the NZICCA Additional Site (paragraph (d) above) and the broadcasting of gambling activity by or on behalf of the Licence Holder via any communication medium or channel (paragraph (e) above) if satisfied that the proposed initiative(s) will have no potentially adverse effects. The proposed changes must otherwise be referred to the Commission for a decision on approval.

Submissions

3. SCAL submitted as follows:
 - (a) TAB is intending to visit the new TAB area on the gaming floor of the Auckland casino on Melbourne Cup Day (3 November 2026) to film live crosses in order to promote the new TAB area.
 - (b) The live crosses are expected to:
 - be 5-10 minutes each;
 - cover the TAB area only. Any footage of the SkyCity main gaming floor will be incidental and is not planned;
 - show TAB customers who may be on site at the time and possibly using TAB terminals; and
 - reach a mature audience as per Trackside viewership.

- (c) While the intention is not to film gambling activity there may be gambling activity in shot at the TAB terminals. Therefore, it seeks pre-approval to broadcast the proposed footage based on the information set out above. It is not in a position to provide the actual footage prior to the broadcasts, given their live nature. SkyCity Auckland will be one of a number of different TAB locations being filmed in live crosses and as part of promoting TAB and Melbourne Cup Day.
- (d) It seeks the ability to use the proposed footage on television via Trackside, and possibly Instagram, Facebook and other social media accounts held by TAB and SkyCity.
- (e) It is satisfied based on its internal reviews that the broadcasting of this material to the audiences in question will have no adverse effects.

Decision

- 4. SCAL's application to broadcast the proposed video will have no potentially adverse effects and is approved by the Executive Director under delegated authority, pursuant to condition 6 of SCAL's venue licence for the Auckland casino.



Blair Cairncross
Executive Director
Gambling Commission

27 October 2026

