

**DECISION UNDER DELEGATED AUTHORITY ON AN APPLICATION  
BY SKYCITY AUCKLAND LIMITED FOR APPROVAL OF  
NEW SIGNAGE AT THE AUCKLAND CASINO**

**Date of Decision: 15 December 2025**

1. On 15 December 2025, SKYCITY Auckland Limited (“**SCAL**”) applied, pursuant to condition 6 of its venue licence, for approval of window decals to be displayed on the Albert Street side of the Grand Hotel building, an LED display at the top of Sky Tower, and signage to be displayed around the exterior of the SkyCity site to offer directions to events, outlets and parking on New Year’s Eve at the Auckland casino.

2. Condition 6 provides as follows:

6. The Licence Holder must obtain the approval of the Commission prior to:

- (a) ...
- (b) ...
- (c) ...
- (d) the addition or alteration of signage relating to the casino business on any building, road or structure within the Original Casino Site or the NZICCA Additional Site, including, walkways between any of the Original Casino Site and the NZICCA Additional Site;
- (e) ...

The process by which the Licence Holder may obtain approval for construction or design changes to Levels 1, 2, 3, 5 and 6 of the Original Casino Site, and Level 7 of the Grand Hotel on the NZICCA Additional Site, including the Gambling Area (paragraphs (a) and (b) above) is set out in condition 7. The Commission will determine any application for approval under 6(c). The Executive Director may approve the addition or alteration of signage relating to the casino business on any building, road or structure within the Original Casino Site or the NZICCA Additional Site (paragraph (d) above) and the broadcasting of gambling activity by or on behalf of the Licence Holder via any communication medium or channel (paragraph (e) above) if satisfied that the proposed initiative(s) will have no potentially adverse effects. The proposed changes must otherwise be referred to the Commission for a decision on approval.

3. The proposed signage will have no potentially adverse effects and is approved by the Executive Director under delegated authority pursuant to condition 6 SCAL’s venue licence.



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**Blair Cairncross**  
Executive Director  
Gambling Commission

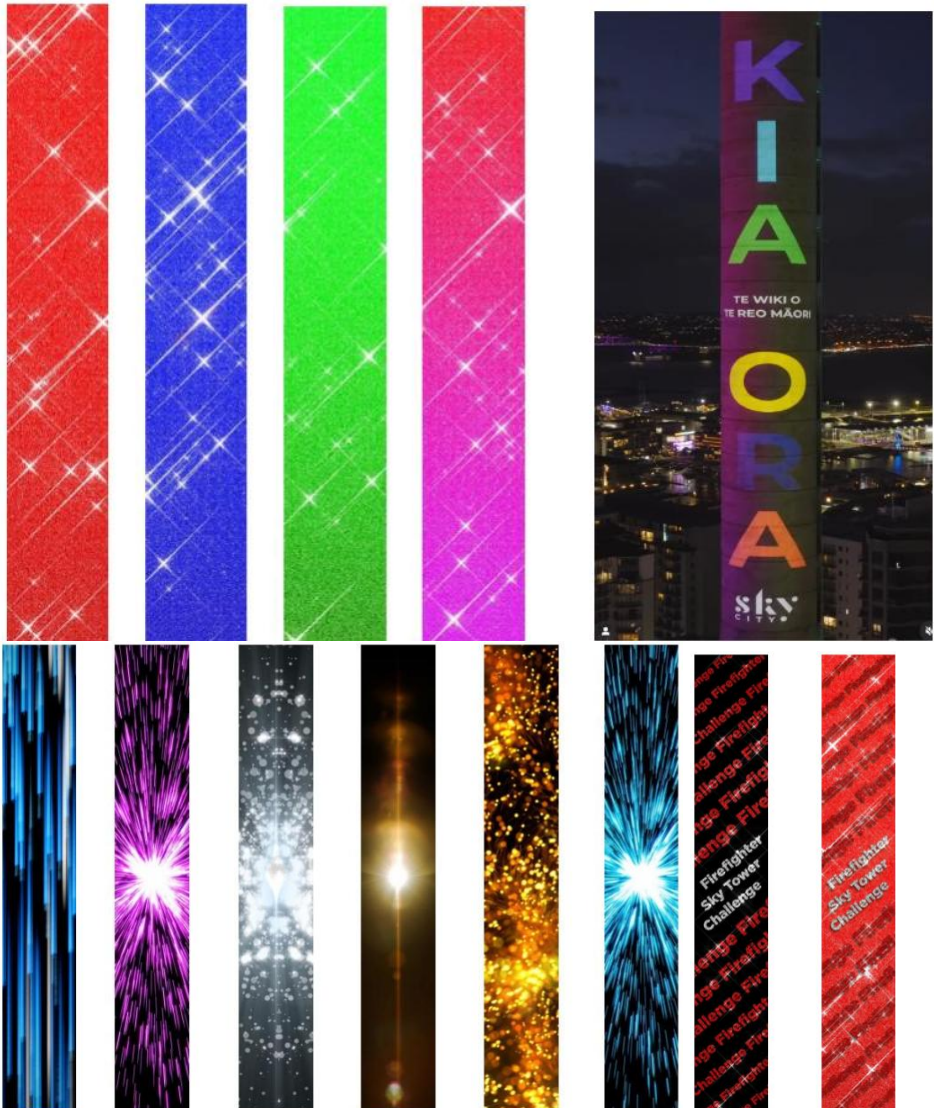
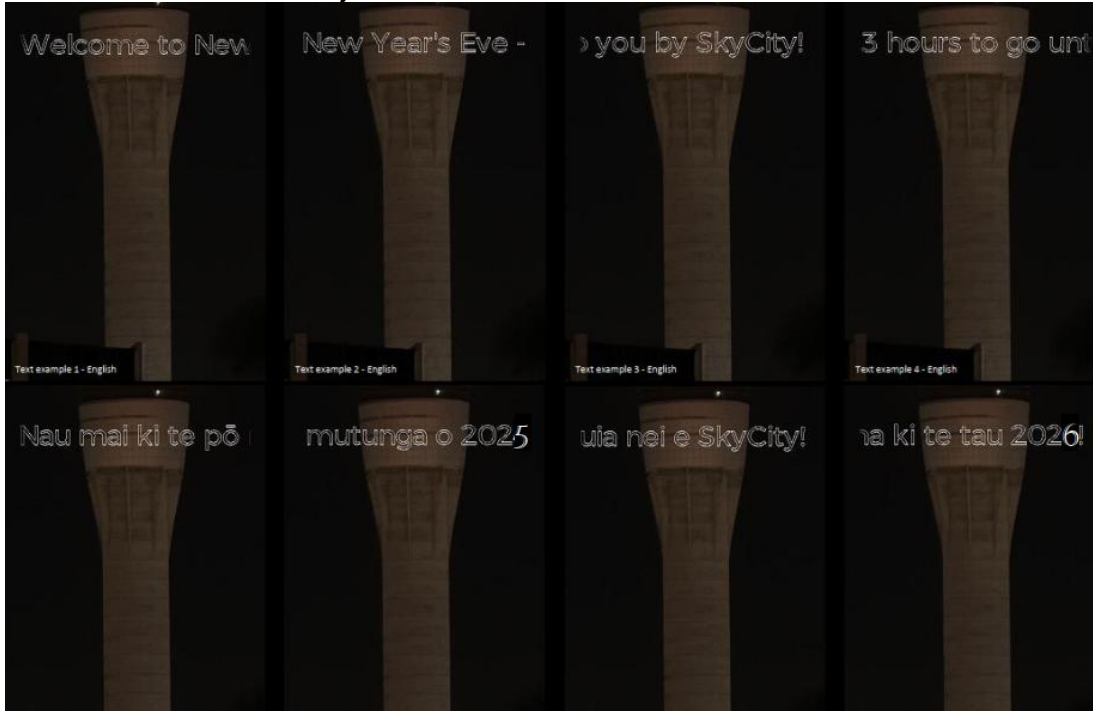
15 December 2025

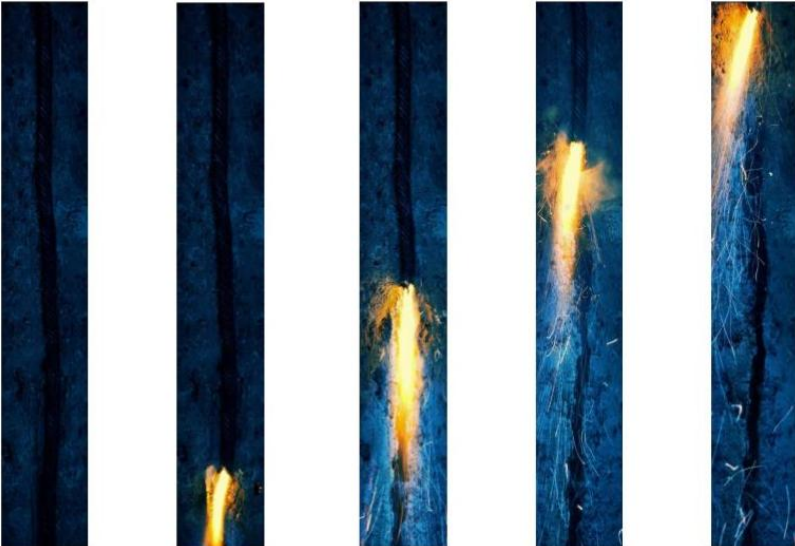


Albert St Decals

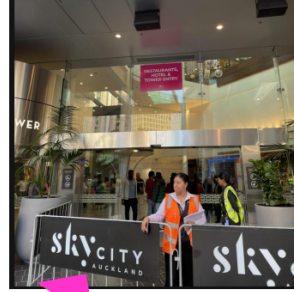
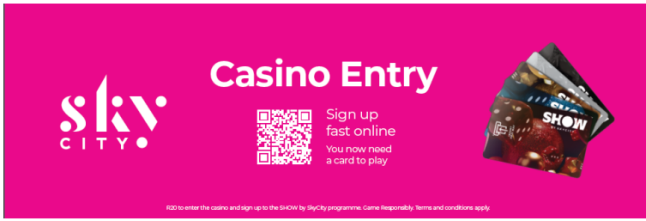


# New Year's Eve Tower Projections

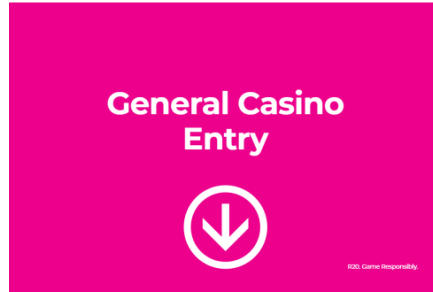




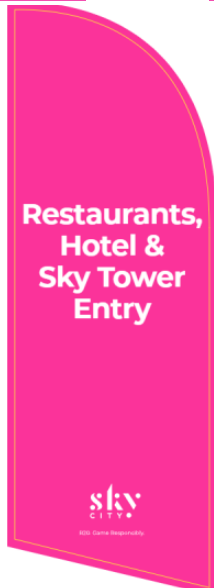
New Year's Eve Wayfinding Signage  
Barrier signage



Dual line Main entry decals

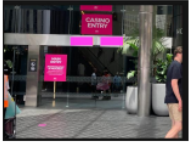


Flags



Will go at the second to last barrier on the casino and hotels barrier sides

Portable stand sign 310x420mm



At the end of the casino entry barriers to show people which line to go in to. Located across the Huami garden wall.


**SHOW**  
BY SKYCITY

**Existing  
Cardholders**

**sky**  
CITY

R20. Game Responsibility.

**General  
Casino Entry**



Sign up fast online  
You now need a card to play

**sky**  
CITY

R20 to enter the casino and sign up to the SHOW by SkyCity programme.  
Game Responsibility. Terms and conditions apply.

Advisory R20 Decal 420 x 594mm

Goes on all entries for customers that are open and closed to tell them we are R20. e.g. Horizon hotel airbridge to main site is closed.

**NEW YEAR'S EVE  
AT SKYCITY**

**ALL OF SKYCITY IS R20  
FROM 7PM ONWARDS**

Confirmed hotel and restaurant  
guests will be accommodated.

**sky**  
CITY  
AUCKLAND  
GAME RESPONSIBLY

Atrium Casino Entry Sign 1200x800mm



Atrium Exit Sign 1200x800mm

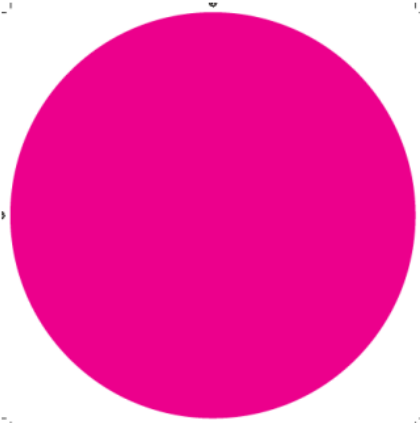


Rest/Hotel/Tower Entry Sign 1200x800mm

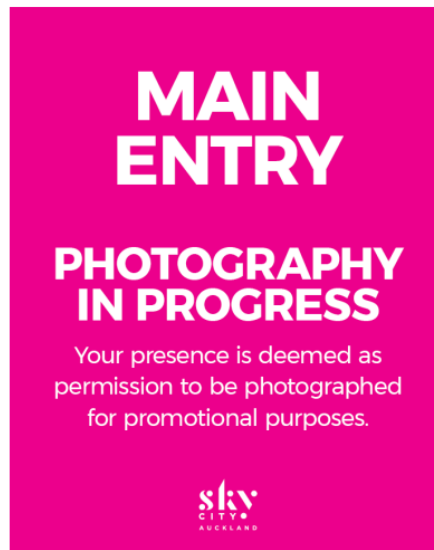


Directional Floor decal Circle 195mm

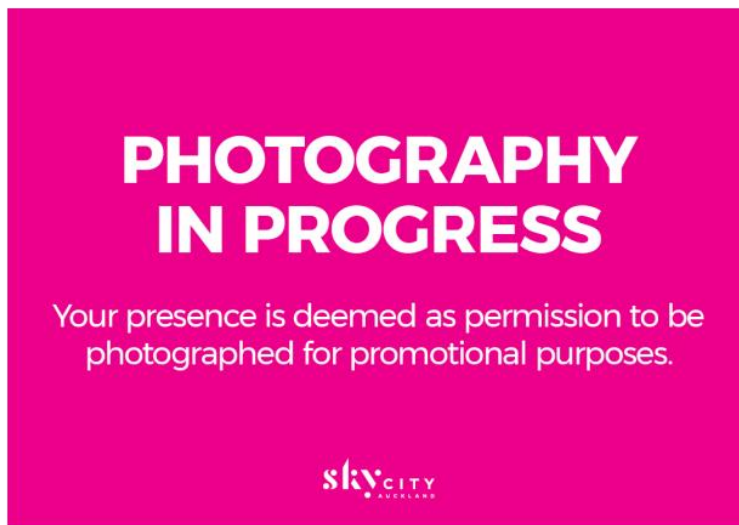
Follow pink dots sign 594 x 420mm



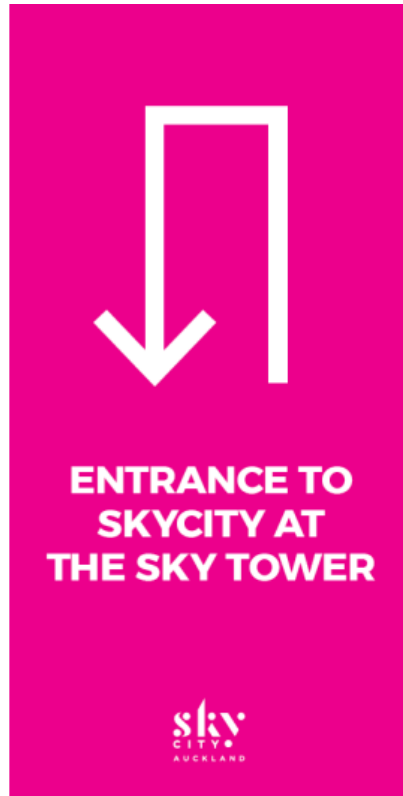
Main Entry Signage Decal 800x1000mm



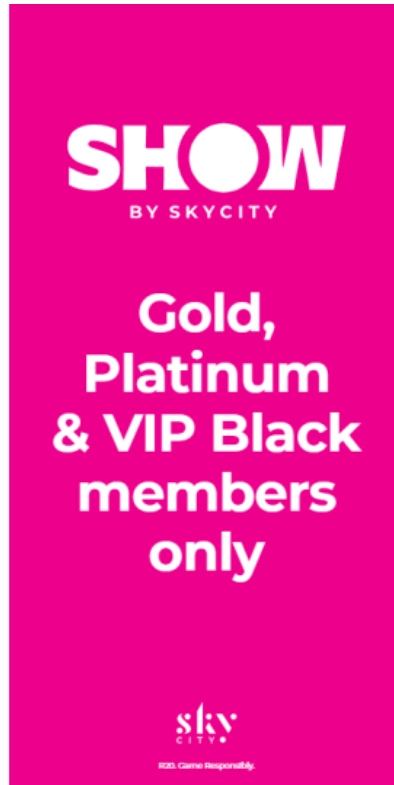
Photography Advisory Decal 420mm W x 297mm H



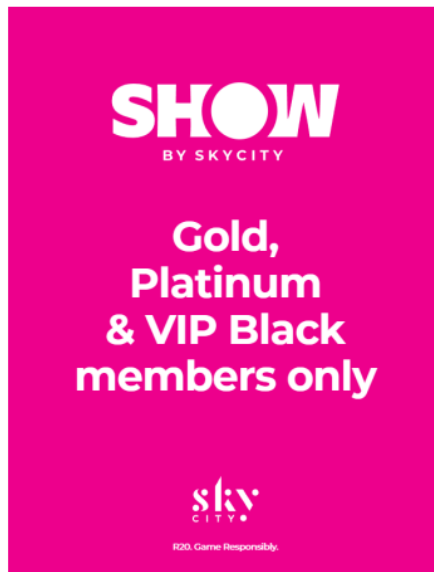
Turn Around Decal 600 x 1200mm



Nelson St Carpark sign



Carpark entry wobble boards



Nelson street, Hobson St car parking entrances

