

**DECISION UNDER DELEGATED AUTHORITY ON AN APPLICATION  
BY QUEENSTOWN CASINOS LIMITED FOR APPROVAL OF  
NEW SIGNAGE AT THE QUEENSTOWN CASINO**

**Date of Decision: 31 October 2025**

1. On 31 October 2025, Queenstown Casinos Limited (“**QCL**”) applied, pursuant to condition 6 of its venue licence, for approval of new signage to be displayed on an external digital screen at the Queenstown Casino.

2. Condition 6 provides as follows:

6. The Licence Holder must obtain the approval of the Commission prior to:

(a) ...

(b) ...

(c) the addition or alteration of signage relating to the casino business on the exterior of the Casino Venue or on or around the building within which it is located.

The process by which the Licence Holder may obtain approval for construction or design changes to Level 2 of the Casino Venue (6(a) above) is set out in condition 7. The Commission will determine any application for approval under 6(b). The Executive Director may approve the addition or alteration of signage relating to the casino business on the exterior of the Casino Venue or on or around the building within which it is located (paragraph (c) above) if he/she is satisfied the proposed changes will have no potentially adverse effects. If he/she is not so satisfied, the proposed changes must be referred to the Commission for a decision on approval.

3. The proposed signage will have no potentially adverse effects and is approved by the Executive Director under delegated authority pursuant to condition 6 QCL’s venue licence.



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**Blair Cairncross**  
Executive Director  
Gambling Commission

31 October 2025



External Digital Screen Signage



**sky**  
CITY

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**\$16 COCKTAIL**  
**OF THE WEEK**

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R20 to enter the casino and sign up to the SHOW by SkyCity programme. Game Responsibly. Terms and conditions apply.

The dice in SHOW will be rotating in the displayed image