

**DECISION UNDER DELEGATED AUTHORITY ON AN APPLICATION  
BY SKYCITY AUCKLAND LIMITED FOR APPROVAL OF  
NEW SIGNAGE AT THE AUCKLAND CASINO**

**Date of Decision: 31 October 2025**

1. On 31 October 2025, SKYCITY Auckland Limited (“**SCAL**”) applied, pursuant to condition 6 of its venue licence, for approval of signage to be displayed as banners from the Sky Tower, flags along Federal Street, and on the atrium doors at the entrance to the Auckland casino.

2. Condition 6 provides as follows:

6. The Licence Holder must obtain the approval of the Commission prior to:

- (a) ...
- (b) ...
- (c) ...
- (d) the addition or alteration of signage relating to the casino business on any building, road or structure within the Original Casino Site or the NZICCA Additional Site, including, walkways between any of the Original Casino Site and the NZICCA Additional Site;
- (e) ...

The process by which the Licence Holder may obtain approval for construction or design changes to Levels 1, 2, 3, 5 and 6 of the Original Casino Site, and Level 7 of the Grand Hotel on the NZICCA Additional Site, including the Gambling Area (paragraphs (a) and (b) above) is set out in condition 7. The Commission will determine any application for approval under 6(c). The Executive Director may approve the addition or alteration of signage relating to the casino business on any building, road or structure within the Original Casino Site or the NZICCA Additional Site (paragraph (d) above) and the broadcasting of gambling activity by or on behalf of the Licence Holder via any communication medium or channel (paragraph (e) above) if satisfied that the proposed initiative(s) will have no potentially adverse effects. The proposed changes must otherwise be referred to the Commission for a decision on approval.

3. The proposed signage will have no potentially adverse effects and is approved by the Executive Director under delegated authority pursuant to condition 6 SCAL’s venue licence.



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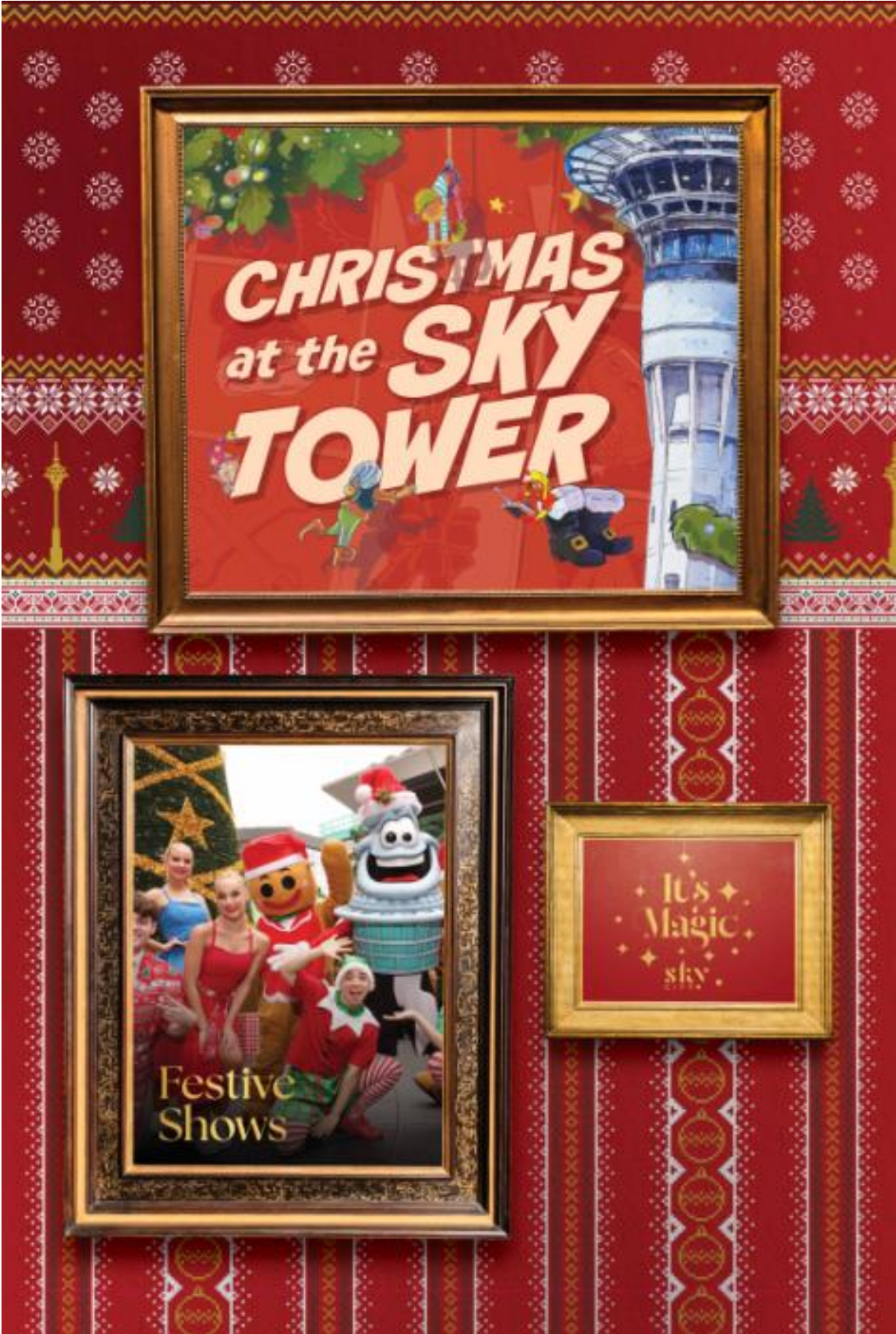
**Blair Cairncross**  
Executive Director  
Gambling Commission

31 October 2025



Tower Leg Banners









# Festive dining

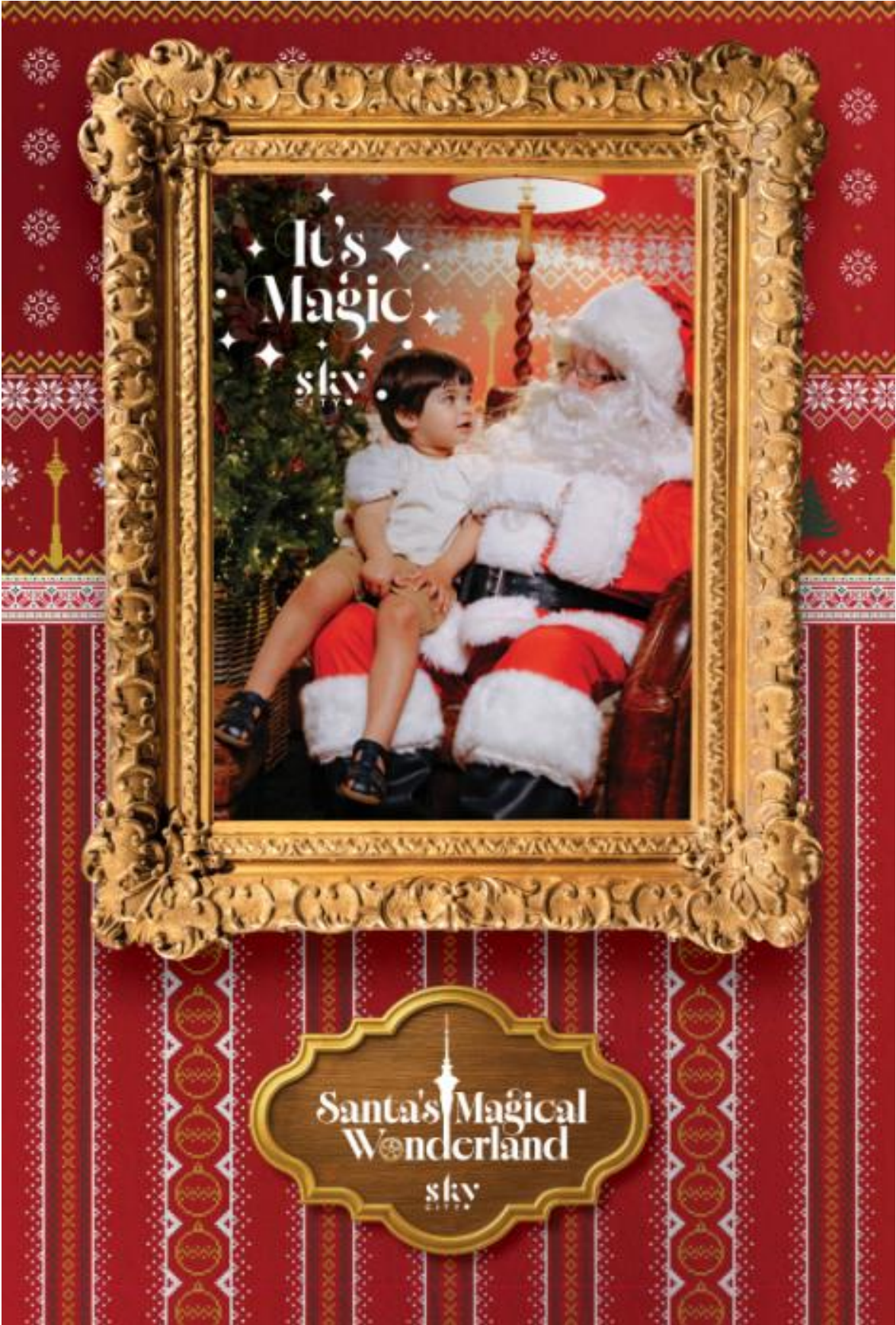


FIE Drink Responsibly

It's  
Magic  
sky.



FIE Drink Responsibly



Federal Street Flags



Casino Entry Doors

