

**DECISION UNDER DELEGATED AUTHORITY ON AN APPLICATION
BY SKYCITY AUCKLAND LIMITED FOR APPROVAL TO BROADCAST GAMBLING
ACTIVITY**

Date of Decision: 9 July 2026

1. On 9 July 2026, SKYCITY Auckland Limited (“**SCAL**”) applied, pursuant to condition 6 of its venue licence, for approval to broadcast video footage.

2. Condition 6 provides as follows:

6. The Licence Holder must obtain the approval of the Commission prior to:

- (a) ...
- (b) ...
- (c) ...
- (d) the addition or alteration of signage relating to the casino business on any building, road or structure within the Original Casino Site or the NZICCA Additional Site, including, walkways between any of the Original Casino Site and the NZICCA Additional Site;
- (e) ...

The process by which the Licence Holder may obtain approval for construction or design changes to Levels 1, 2, 3, 5 and 6 of the Original Casino Site, and Level 7 of the Grand Hotel on the NZICCA Additional Site, including the Gambling Area (paragraphs (a) and (b) above) is set out in condition 7. The Commission will determine any application for approval under 6(c). The Executive Director may approve the addition or alteration of signage relating to the casino business on any building, road or structure within the Original Casino Site or the NZICCA Additional Site (paragraph (d) above) and the broadcasting of gambling activity by or on behalf of the Licence Holder via any communication medium or channel (paragraph (e) above) if satisfied that the proposed initiative(s) will have no potentially adverse effects. The proposed changes must otherwise be referred to the Commission for a decision on approval.

Submissions

3. SCAL submitted as follows:

- (a) It seeks approval broadcast video footage which contain gaming activity and are advertisements for its Poker Room and a parking offer.
- (b) It seeks to use the footage on SkyCity's websites, social media including Instagram, Meta and Facebook pages, and on YouTube.
- (c) Where possible, the post will be targeted/restricted to those aged 20+. For non-paid activity it monitors the age composition of the audience to make sure that it stays less than 25% of the audience.

Decision

4. SCAL's application to broadcast the proposed video will have no potentially adverse effects and is approved by the Executive Director under delegated authority, pursuant to condition 6 of SCAL's venue licence for the Auckland casino.



Blair Cairncross
Executive Director
Gambling Commission

9 July 2026

