

**DECISION UNDER DELEGATED AUTHORITY ON AN APPLICATION
BY SKYCITY AUCKLAND LIMITED FOR APPROVAL OF
NEW SIGNAGE AT THE AUCKLAND CASINO**

Date of Decision: 12 February 2026

1. On 12 February 2026, SKYCITY Auckland Limited (“**SCAL**”) applied, pursuant to condition 6 of its venue licence, for approval of signage to be displayed on the screens in the window facing onto Hobson St (Wellesley St end) and projected on the Sky Tower at the Auckland casino.

2. Condition 6 provides as follows:

6. The Licence Holder must obtain the approval of the Commission prior to:

- (a) ...
- (b) ...
- (c) ...
- (d) the addition or alteration of signage relating to the casino business on any building, road or structure within the Original Casino Site or the NZICCA Additional Site, including, walkways between any of the Original Casino Site and the NZICCA Additional Site;
- (e) ...

The process by which the Licence Holder may obtain approval for construction or design changes to Levels 1, 2, 3, 5 and 6 of the Original Casino Site, and Level 7 of the Grand Hotel on the NZICCA Additional Site, including the Gambling Area (paragraphs (a) and (b) above) is set out in condition 7. The Commission will determine any application for approval under 6(c). The Executive Director may approve the addition or alteration of signage relating to the casino business on any building, road or structure within the Original Casino Site or the NZICCA Additional Site (paragraph (d) above) and the broadcasting of gambling activity by or on behalf of the Licence Holder via any communication medium or channel (paragraph (e) above) if satisfied that the proposed initiative(s) will have no potentially adverse effects. The proposed changes must otherwise be referred to the Commission for a decision on approval.

3. The proposed signage will have no potentially adverse effects and is approved by the Executive Director under delegated authority pursuant to condition 6 SCAL’s venue licence.

A copy of the signage is **attached**.



Blair Cairncross
Executive Director
Gambling Commission

12 February 2026



Theatre Signage



Sky Tower Projections



福 Fu represents blessing, prosperity, and good fortune



These are Fu characters in different styles.



These are Fu characters in different styles.



This is another image that combines the Chinese character "Horse" with the visual form of a horse.



Here are some Chinese characters related to horses:

- 腾 (Téng) – to soar; to rise; often associated with a horse leaping or galloping upward, symbolising ambition and vitality
- 骏 (Jùn) – a fine or noble horse; symbolising excellence and outstanding talent
- 驹 (Jū) – a young horse or colt; representing youth, potential, and new beginnings
- 骊 (Lí) – a black horse; traditionally associated with elegance and rarity
- 驮 (Tuō) – to carry on the back (as a pack animal); symbolising endurance and strength
- 驳 (Bō) – a piebald or mottled horse; symbolising contrast, individuality, and layered identity.
- 骝 (Liú) – a reddish or chestnut horse; often linked to energy, warmth, and spirited vitality.
- 骝 (Sì) – a team of four horses pulling a chariot; historically associated with power, status, collective strength, and forward drive.



'马到成功' can be expressed in English as *Gallop to Success*.

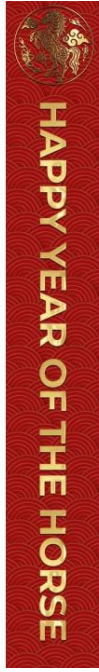


Four different angles of the "Fu" character





'马年吉祥' can be expressed in English as Happy Year of the Horse



马年大吉 means Happy Year of the Horse.

春节快乐 means Wishing You a Prosperous New Year.

